



NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE
SIGNATURE EVENT - MEETS CONFERENCE

ABOUT THE MPI NEW JERSEY CHAPTER MEETS CONFERENCE

Established in 2021 as a virtual half-day event, The MPI New Jersey Chapter MEETS Conference attracts professionals in the meetings, events, hospitality, travel, and sales industries from across the tri-state area. The 2022 MEETS Conference received a RISE Award for Innovative Education and MPI New Jersey continues to focus on elevating the event each year.

An anticipated 150+ attendees will gather in March 2025 and the program will include an exclusive and fun conference party, site visits, and more.

A dynamic host of knowledgeable subject matter experts, offering over 6 CEs, will complement an engaging supplier and buyer trade show during this time of learning and networking.

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities at different price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



BREAKFAST SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to put branded materials on breakfast tables
- Stage time during breakfast (3 minutes)
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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LUNCH SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to put branded materials on lunch tables
- Stage time during lunch (3 minutes)
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

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BREAK SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- 60 Second Promotional Video Played Before each Break
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

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CORPORATE SOCIAL RESPONSIBILITY (CSR) SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to Brand the CSR Space
- Stage time on to present the CSR details to attendees
- A portion of sponsorship will be donated to the conference-supported charity
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
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KEYNOTE SPEAKER SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Stage time (3 minutes) to Promote Brand
- Introduction of Keynote Speaker on the Main Stage
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
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MAIN STAGE SPEAKER SPONSORSHIP: \$2,500

2 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- 60 Second Promotional Video Played or Stage Time (1 minute)
- Introduction of one of the Main Stage Speakers
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

BREAKOUT SPEAKER SPONSORSHIP: \$2,000

4 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- 60 Second Promotional Video Played or Stage Time (1 minute)
- Introduction of one of the Breakout Speakers
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

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WELLNESS ROOM SPONSORSHIP: \$2,000

1 Opportunity Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to Brand Wellness Room
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
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Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

LANYARD SPONSORSHIP: \$2,000

1 Opportunity Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Lanyard
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

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TOTE BAG SPONSORSHIP: \$2,000

2 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Tote Bag
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

EXHIBITOR: \$1,250

10 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter OR the Monthly Events Email

SEE THE IMPACT OF SPONSORING WITH THE MPI NEW JERSEY CHAPTER

PLANNER MEMBERS REPORT BOOKING IN THE FOLLOWING US LOCATIONS:

\$175 MILLION
IN BUYING POWER

19% IN THE NORTHEAST

15% IN THE SOUTH

13% IN THE MIDWEST

11% IN THE MOUNTAIN & NW

*27% PLAN IN OTHER VARIED REGIONS

TOP INTERNATIONAL MEETING DESTINATIONS INCLUDE

CANADA BERMUDA
ITALY SPAIN
MEXICO UK

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65%
OF MEMBERS ARE PLANNERS

30%

OF PLANNER MEMBERS BOOK MEETINGS OVER 500 ATTENDEES

MEMBERS FROM TOP NJ COMPANIES

ABBVIE INC.
AM BEST
ASHFIELD EVENT EXPERIENCES
BASF
EDUCATION TESTING SERVICES
EISAI
IEEE

JANSSEN
MARITZ
MEDFORCE
MERCK
REGENERON HEALTHCARE
SYNEOS HEALTH
VERIZON