



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS ANNUAL GOLF EVENT

ABOUT THE MPI NEW JERSEY CHAPTER'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for The MPI New Jersey Chapter for over 25 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun!

With over 150 attendees annually, you are certain to make new connections or reconnect with a few old friends.

Our highly anticipated Golf Event will be back for a 27th year in 2025. Join us because... **NOBODY DOES GOLF LIKE MPI NEW JERSEY!**



2025 Prices are estimated for budgeting purposes. The exact pricing will be released once a location is finalized.

GOLF FOURSOMES: \$1,550

27 Foursomes Available

Golf is one of the best ways to get hours of face time with your clients and strengthen industry connections. We play a shotgun start and best ball for an enjoyable day of play for all.

This package includes breakfast, lunch, closing reception, on-course beverages, greens fees and cart fees for four (4) players.

NON-GOLFER ACTIVITY FOURSOMES: \$1,000 - \$1,250

10 Foursomes Available

Each year The MPI New Jersey Chapter offers a fun activity for guests not looking for a traditional golf round. This opportunity to host a "foursome" is ideal for those that want to entertain clients and strengthening industry connections. The exact activity will be released once a course is finalized.

This package includes lunch, closing reception, beverages, and non-golfer activity for four (4) players.



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CLOSING RECEPTION SPONSORSHIP: \$6,500

1 Opportunity Available

- One (1) Golf or Non-Golfer Activity Foursome including breakfast, lunch, closing reception, and beverages for four (4) players.
- Sponsorship of the Closing Reception
- Closing Reception Stage Time (5 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Closing Reception Sponsor has the option to decorate the closing reception room to match your company theme and provide giveaways to participants.

GRILL STATION SPONSORSHIP: \$5,000

1 Opportunity Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Lunch Grill Station
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Grill Station Sponsor has the option to decorate the Grill Station location to match your company theme and provide giveaways to participants.

BEVERAGE CART SPONSORSHIP: \$3,000

3 Opportunities Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Beverage Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme and provide giveaways to participants.



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NON-GOLFER ACTIVITY BEVERAGE STATION SPONSORSHIP: \$3,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- Sponsorship of the Beverage Station at the Non-Golfer Activity
- Opportunity to welcome all activity attendees
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor has the option to decorate the Beverage Station to match your company theme and provide giveaways to participants.

HOLE SPONSORSHIP: \$1,500

18 Opportunities Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On-course exhibit Booth at Tee Box
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Hole Sponsors have the option to decorate the booth to match your company theme and provide giveaways to participants.





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SNACK CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Snack Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Snack Cart Sponsor must provide a minimum of 150 snacks to distribute on the course. Outside food & beverage is not permitted, must be purchased through the venue.

BOTTLED WATER CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Bottled Water Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Cart Sponsor must provide a minimum of 150 bottles of water to distribute on the course. Outside food & beverage is not permitted, must be purchased through the venue.



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AROMATHERAPY CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Aromatherapy Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Cart Sponsor must provide a minimum of 100 towels to distribute on the course.

CIGAR CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Cigar Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Cart Sponsor must provide a minimum of 100 cigars to distribute on the course.





FLAG SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- Company Logo Displayed On Course Flags at each of the 18 Holes
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

GOLF CART SPONSORSHIP: \$750

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- Company Logo Displayed on all Golf Carts
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

PUTTING CONTEST SPONSORSHIP: \$750

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- One (1) Event Registration to Breakfast and Pre-Tournament Activities
- Sponsorship of Pre-Tournament Putting Competition during Breakfast
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Putting Contest Sponsor has the option to decorate the putting green to match your company theme and provide giveaways to participants.

Sponsor must provide Two Prizes to be Awarded to Contest Winners and be present to manage the putting contest before the tournament begins.

FIND OUT WHY NOBODY
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OUR PLANNER
MEMBERS REPORT
BOOKING IN THE
FOLLOWING
US LOCATIONS:

**\$175
MILLION**
IN BUYING POWER

62% IN NORTHEAST

51% IN SOUTHERN REGION

36% IN NORTHWEST

40% IN MIDWEST REGION

**175
ATTENDEES**

PARTICIPATE FOR A DAY
OF NETWORKING &
OF COURSE FUN!



8

HOURS OF FACE TO FACE
TIME WITH 80
PLANNER GUESTS

30%

OF OUR PLANNER MEMBERS
BOOK MEETINGS OVER 500
ATTENDEES

ATTENDEES FROM TOP COMPANIES

AM BEST
ARCH INSURANCE
CONFERENCE DIRECT
FIRST
HELMSBRISCOE
Inizio Engage XD

MEDFORCE
MARITZ
McCARTER & ENGLISH
MEETING ALLIANCE
PRUDENTIAL
SANOFI