



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUID
SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016 this event brings together and honors those in our community who have dedicated themselves to elevate our profession through continuing education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and grow their network.

The Annual CMP/CMM Recognition Event will take place in the fall of 2025 and we could not be more excited to give our attendees the opportunity to chat, connect and collaborate. We will also present the Joanne Dennison, CMP Award recognizing excellence in our field.

The Sponsor and Exhibitor offerings at the Annual CMP/CMM Recognition Event provide opportunities for a variety of sponsors to participate and support the event. Take a look and reserve your space to get the exposure and connections you desire.



2025 Prices are estimated for budgeting purposes. The exact pricing will be released once a location is finalized.

PREMIER SPONSOR: \$5,000

1 Opportunity Available

- One (1) event registration
- Podium/Screen time available at program (3 minutes)
- Company recognition at the program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee list for one-time use
- Post-Event Attendee list following the program

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts



Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



SPEAKER SPONSOR: \$3,500

1 Opportunity Available

- One (1) event registration
- Recognized as speaker sponsor and ability to introduce the speaker
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

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- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts

CMP/CMM LOUNGE SPONSOR: \$3,500

1 Opportunity Available

- One (1) event registration
- Ability to welcome CMP and CMM Attendees into the lounge and brand the space
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

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FINALE SPONSOR: \$2,000

1 Opportunity Available

- One (1) event registration
- Recognition as the Finale sponsor which includes a surprise giveaway to CMP/CMM attendees at the conclusion of the program
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

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- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts

BOOK SPONSOR: \$1,500

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the speaker book giveaway to CMP/CMM attendees
- Company logo on the gift bag
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

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- 2 Social Media Posts

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TOAST SPONSOR: \$1,000

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the Congratulatory Toast
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time Use
- Post-Event Attendee list following the program

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts



GIFT BAG SPONSOR: \$1,000

4 Opportunities Available

- One (1) event registration
- Company logo on gift bag given away to all CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts



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SEE THE IMPACT OF SPONSORING WITH THE MPI NEW JERSEY CHAPTER

PLANNER MEMBERS REPORT BOOKING IN THE FOLLOWING US LOCATIONS:

\$175 MILLION
IN BUYING POWER

19% IN THE NORTHEAST

15% IN THE SOUTH

13% IN THE MIDWEST

11% IN THE MOUNTAIN & NW

TOP INTERNATIONAL MEETING DESTINATIONS INCLUDE

CANADA BERMUDA
ITALY SPAIN
MEXICO UK



65%
OF MEMBERS ARE PLANNERS

30%
OF PLANNER MEMBERS BOOK MEETINGS OVER 500 ATTENDEES

MEMBERS FROM TOP NJ COMPANIES

ABBVIE INC.
AM BEST
ASHFIELD EVENT EXPERIENCES
BASF
EDUCATION TESTING SERVICES
EISAI
IEEE

JANSSEN
MARITZ
MEDFORCE
MERCK
REGENERON HEALTHCARE
SYNEOS HEALTH
VERIZON