



NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

ABOUT MPI NEW JERSEY'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for MPI New Jersey for over 25 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun! With over 200 attendees annually, you are certain to make new connections or reconnect with a few old friends.

Our highly anticipated Golf Event will be back for a 26th time on June 25, 2024. Join us because... **NOBODY DOES GOLF LIKE MPI NEW JERSEY!**



GOLF FOURSOMES - \$1,550

27 Foursomes Available

Golf is one of the best ways to get hours of face time with your clients and strengthen industry connections. We play a shotgun start and best ball for an enjoyable day of play for all.

This package includes breakfast, lunch, closing reception, greens fees and cart fees for four (4) players.

PUTT, SIP & DINE FOURSOMES - \$950

10 Foursomes Available

Our **NEWEST** activity Putt, Sip & Dine is ideal for those that want to work on their short game while entertaining clients and strengthening industry connections. After a round on the mini-golf course you'll visit Crystal Springs amazing wine cellar for a tour & tasting with the Resort's sommelier.

This package includes lunch, closing reception, a round of mini-golf, and wine tasting in the Crystal Springs Wine Cellar for four (4) players.

ANNUAL GOLF EVENT



MPI

NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

CLOSING RECEPTION SPONSORSHIP - \$6,500

~~1 Opportunity Available~~ (SOLD OUT)

- One (1) Golf or Putt, Sip & Dine Foursome
- Sponsorship of the Closing Reception
- Closing Reception Stage Time (5 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Closing Reception Sponsor has the option to decorate the closing reception room to match your company theme and provide giveaways to participants.

GRILL STATION SPONSORSHIP - \$4,000

~~1 Opportunity Available~~ (SOLD OUT)

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Lunch Grill Station
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Grill Station Sponsor has the option to decorate the Grill Station location to match your company theme and provide giveaways to participants.

PUTT, SIP & DINE SPONSORSHIP - \$3,500

NEW SPONSORSHIP: 1 Opportunity Available

- One (1) Putt, Sip & Dine Foursome
- Sponsorship of the Putt, Sip and Dine activity including lunch, mini-golf and wine cellar tasting
- Opportunity to welcome all Putt, Sip & Dine attendees during lunch (3 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor has the option to decorate the Putt, Sip & Dine lunch room to match your company theme and provide giveaways to participants.



MPI®

NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

BEVERAGE CART SPONSORSHIP - \$3,000

~~3 Opportunities Available~~ (1 Available)

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Beverage Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme and provide giveaways to participants.

MONDAY EVENING WELCOME DINNER SPONSORSHIP - \$2,500

NEW SPONSORSHIP: 1 Opportunity Available

- Two (2) Event Registrations Monday Evening Welcome Dinner
- Sponsorship of the Monday, June 24th Evening Welcome Dinner
- Welcome Dinner Stage Time (3 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception on Tuesday, June 25th
- Logo in Select Promotional Materials
- Post-Event Attendee List

Monday Evening Welcome Dinner Sponsor has the option to decorate the welcome dinner room to match your company theme and provide giveaways to participants.

Note: The Monday Evening Welcome Dinner has a heavy supplier attendance.



ANNUAL GOLF EVENT



MPI

NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS



HOLE SPONSORSHIP - \$1,500

18 Opportunities Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On-course exhibit Booth at Tee Box
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Hole Sponsors have the option to decorate the booth to match your company theme and provide giveaways to participants.

FLAG SPONSORSHIP - \$1,000

1 Opportunity Available

- Company Logo Displayed On Course Flags at each of the 18 Holes
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

ANNUAL GOLF EVENT



MPI

NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

AROMATHERAPY CART SPONSORSHIP - \$950

~~1 Opportunity Available (SOLD OUT)~~

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Aromatherapy Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 150 towels to distribute on the course.

Cart Sponsor has the option to decorate the cart to match your company theme.

BOTTLED WATER CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Bottled Water Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 300 bottles of water to distribute on the course.

Outside food & beverage is not permitted, must be purchased through the Resort.

Cart Sponsor has the option to decorate the cart to match your company theme.



ANNUAL GOLF EVENT



MPI

NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS



CIGAR CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Cigar Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 150 cigars to distribute on the course.

Cart Sponsor has the option to decorate the cart to match your company theme.

SNACK CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Snack Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Snack Cart Sponsor must provide a minimum of 250 snacks to distribute on the course.

Outside food & beverage is not permitted, must be purchased through the Resort.

Cart Sponsor has the option to decorate the cart to match your company theme.

ANNUAL GOLF EVENT



MPI

NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS



GOLF CART SPONSORSHIP - \$650

1 Opportunity Available

- Company Logo Displayed on all Golf Carts
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

PUTTING CONTEST SPONSORSHIP - \$650

1 Opportunity Available

- One (1) Event Registration to Breakfast and Pre-Tournament Activities
- Sponsorship of Pre-Tournament Putting Competition during Breakfast
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor must provide Two Prizes to be Awarded to Contest Winners.

Putting Contest Sponsor has the option to decorate the putting green to match your company theme and provide giveaways to participants.

Sponsorships are available on a first come first serve basis and must be reserved on the MPI New Jersey Annual Golf Event registration website.

Any questions contact admin@mpinewjersey.org

ANNUAL GOLF EVENT

FIND OUT WHY NOBODY DOES GOLF QUITE LIKE MPI NEW JERSEY!

OUR PLANNER MEMBERS REPORT BOOKING IN THE FOLLOWING US LOCATIONS:

185 MILLION
IN BUYING POWER

96% IN NORTHEAST

79% IN SOUTHWEST & SOUTHEAST

64% IN MIDWEST

64% IN MIDWEST REGION

175 ATTENDEES
PARTICIPATE FOR A DAY OF NETWORKING & OF COURSE FUN!



8
HOURS OF FACE TO FACE TIME WITH 80 PLANNER GUESTS

30%
OF OUR PLANNER MEMBERS BOOK MEETINGS OVER 500 ATTENDEES

ATTENDEES FROM TOP COMPANIES

AM BEST
ASHFIELD EVENTS
CONFERENCE DIRECT
FIRST
HEALTH & WELLNESS PARTNERS
HELMSBRISCOE

IME CONNECT
IEEE
MARITZ GLOBAL
McCARTER & ENGLISH
MCVEIGH
MEETING ALLIANCE
NOVO NORDISK

ANNUAL GOLF EVENT