



NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

ABOUT MPI MEETS CONFERENCE

Established in 2021 as a virtual half-day event, the MPI New Jersey MEETS Conference attracts professionals in the meetings, events, hospitality, travel, and sales industries from across the tri-state area. The 2022 MEETS Conference received the honor of being awarded a RISE Award for Innovative Education and continues to focus on elevating the event each year.

An anticipated 150+ attendees will gather at Caesars Atlantic City on March 4th & 5th, 2024 with an exclusive and fun conference party, site visits, and more.

A dynamic host of knowledgeable subject matter experts, offering over 6 CE's, will complement an engaging supplier and buyer trade show during this time of learning and networking.

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities with price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



TITLE SPONSORSHIP: \$5,000

~~3~~ Opportunities Available (1 Left Available)

- Two (2) Event Registrations
- Stage Time at General Session (5 Minutes)
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List



Advertising Through Chapter Channels

- 6 Months of Advertisement on MPI New Jersey Website
- 6 Months of Advertisement in Monthly Chapter Newsletter
- 6 Months of Advertisement included in Monthly Events Email
- 6 Social Media Posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!

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BREAKFAST SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of Breakfast on March 5th - Opportunity to brand breakfast area
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List



Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts

LUNCH SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of Lunch on March 5th - Opportunity to brand lunch area
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
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WELLNESS ROOM SPONSORSHIP: \$3,000

2 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Wellness Room Sponsor - Opportunity to brand wellness room and provide wellness activity
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts

BREAK SPONSORSHIP: \$1,750

~~2 Opportunities Available~~ (1 Left Available)

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of Networking Break
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



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LANYARD SPONSORSHIP: \$1,750

~~1 Opportunity Available~~ **SOLD OUT**

- One (1) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Lanyard
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



TOTE BAG SPONSORSHIP: \$1,500

~~4 Opportunities Available~~ (3 left Available)

- One (1) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Tote Bag
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

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CORPORATE SOCIAL RESPONSIBILITY SPONSORSHIP: \$1,500

1 Opportunity Available

- One (1) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of the Corporate Social Responsibility Outreach
- A portion of sponsorship will be donated to the conference supported charity
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts

EXHIBITOR: \$1,000

~~10~~ Opportunities Available (5 Left Available)

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

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