



NEW JERSEY
CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

ABOUT MPI NEW JERSEY'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for MPI New Jersey for over 25 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun! With over 200 attendees annually, you are certain to make new connections or reconnect with a few old friends.

Our highly anticipated Golf Event will be back for a 26th time on June 25, 2024. Join us because... **NOBODY DOES GOLF LIKE MPI NEW JERSEY!**



GOLF FOURSOMES - \$1,550

27 Foursomes Available

Golf is one of the best ways to get hours of face time with your clients and strengthen industry connections. We play a shotgun start and best ball for an enjoyable day of play for all.

This package includes breakfast, lunch, closing reception, greens fees and cart fees for four (4) players.

PUTT, SIP & DINE FOURSOMES - \$950

10 Foursomes Available

Our **NEWEST** activity Putt, Swing & Dine is ideal for those that want to perfect their short game while entertaining clients and strengthening industry connections. After a round on the mini-golf course you'll visit Crystal Springs amazing wine cellar for a tour & tasting with the Resort's sommilier.

This package includes lunch, closing reception, a round of mini-golf, and wine tasting in the Crystal Springs Wine Cellar for four (4) players.

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RECEPTION SPONSORSHIP - \$6,500

1 Opportunity Available

- One (1) Golf or Putt, Swing & Dine Foursome for four (4)
- Sponsorship of the Closing Reception
- Closing Reception Stage Time (5 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Reception Sponsor has the ability to decorate the closing reception to match your company theme and provide giveaways to participants.

GRILL STATION SPONSORSHIP - \$4,000

1 Opportunity Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Lunch Grill Station
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

PUTT, SWING & DINE SPONSORSHIP - \$3,500

NEW SPONSORSHIP: 1 Opportunity Available

- One (1) Putt, Swing & Dine Foursome
- Sponsorship of the Putt, Swing and Dine activity including lunch, mini-golf and wine cellar tasting
- Opportunity to welcome all Putt, Swing & Dine attendees during lunch (3 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor has the ability to decorate the Putt, Swing & Dine lunch room to match your company theme and provide giveaways to participants.

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BEVERAGE CART SPONSORSHIP - \$3,000

3 Opportunities Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Beverage Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

WELCOME RECEPTION SPONSORSHIP - \$2,500

NEW SPONSORSHIP: 1 Opportunity Available

- Two (2) Event Registrations including dinner at welcome reception
- Sponsorship of the Monday, June 24th Evening Welcome Reception
- Welcome Reception Stage Time (3 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Welcome Sponsor has the ability to decorate the welcome reception to match your company theme and provide giveaways to participants.

The Welcome Reception has a heavy supplier attendance



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HOLE SPONSORSHIP - \$1,500

18 Opportunities Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On On-course exhibit Booth at Tee Box
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Hole Sponsors have the ability to decorate the booth to match your company theme and provide giveaways to participants.

FLAG SPONSORSHIP - \$1,000

1 Opportunity Available

- Company Logo Displayed On Course Flags at each of the 18 Holes
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

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AROMATHERAPY CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Aromatherapy Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 150 towels to distribute on the course.

BOTTLED WATER CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Bottled Water Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 300 bottles of water to distribute on the course. Outside food & beverage is not permitted, but may be purchased through the Resort.



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CIGAR CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Cigar Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 150 cigars to distribute on the course.

SNACK CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Snack Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Snack Cart Sponsor must provide a minimum of 250 snacks to distribute on the course. Outside food & beverage is not permitted, but may be purchased through the Resort.



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GOLF CART SPONSORSHIP - \$650

1 Opportunity Available

- Company Logo Displayed on all Golf Carts
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

PUTTING CONTEST SPONSORSHIP - \$650

1 Opportunity Available

- One (1) Event Registration to Breakfast and Pre-Tournament Activities
- Sponsorship of Pre-Tournament Putting Competition during Breakfast
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor must provide Two Prizes to be Awarded to Contest Winners.

Sponsorships are available on a first come first serve basis and must be reserved on the MPI New Jersey Annual Golf Event registration website.

Any questions contact admin@mpinewjersey.org

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