

### 2025 Sponsorship Opportunities

**Contact: Jo Fostock Vice President, Finance** jfostock@xpodigital.com





### 2025 MPI + CORPORATE / DMO COMMUNITY By supporting the Greater Orlando Chapter you are supporting:

- Professional Development
- Industry Advocacy
- Networking and Collaboration
- Research and Innovation
- Quality Speaker Opportunities
- Elevating the Industry

Is YOUR Organization interested in developing scholarships or grants to serve the global meetings & events industry?



# **Buying Power**

- orall 86% of members sponsor or advertise with MPI.

As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.



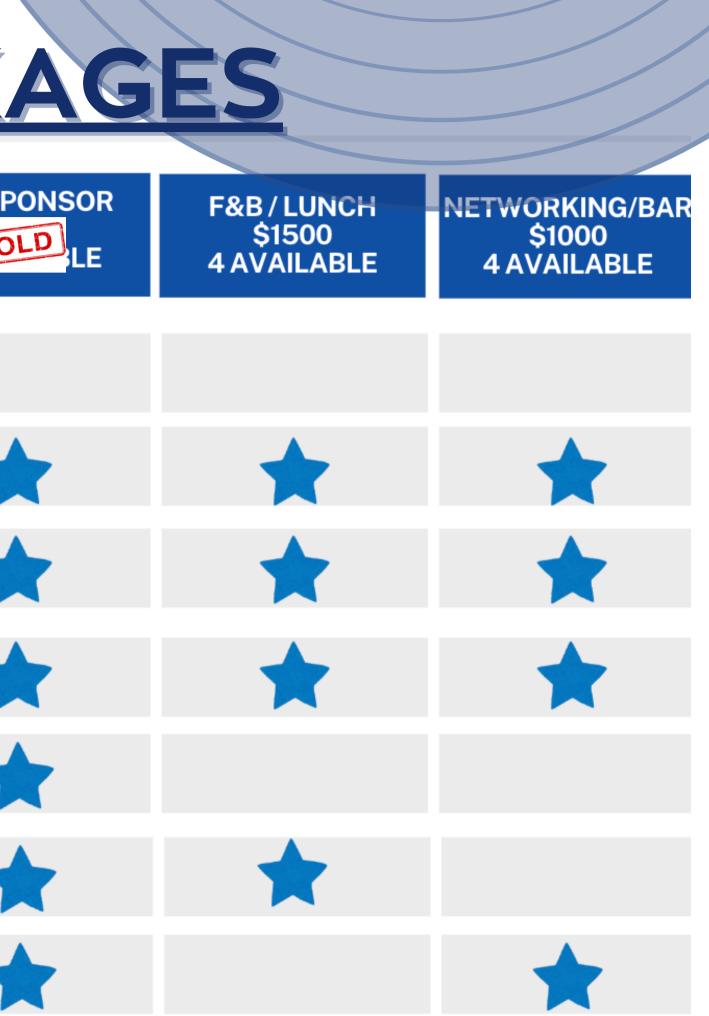
Supplier 48.5% Student Faculty 2%

#### MPI Chapter Membership Population

Planner 42.6%

### <u>CASH SPONSOR PACKAGES</u>

<b>GREATER</b> <b>ORLANDO</b> CHAPTER	2025 TITLE SPONSOR \$5000 1 AVAILABLE	SPEAKER SPONSOR \$2500 3 AVAILABLE	CSR SP 2, <mark>SO</mark>
(1) COMP REGISTRATION AT ONE SIGNATURE EVENT			
HYPERLINK LOGO RECOGNITION ON WEBSITE			
LOGO RECOGNITION IN EVENT PROGRAMMING			
SPONSOR RIBBON IDENTIFICATION			
DEDICATED EMAIL TO MEMBERSHIP			
AD ON WEBSITE (60 DAYS)			
SOCIAL MEDIA POST (FB/LINKEDIN/INSTGRAM)			



## INVESTMENTOPPORTUNITIES

#### AUGUST EDUCATION OR OCTOBER PCMA COLLABORATION **Presenting Sponsor**

Up to (2) Minutes of podium time during event + introduction of Keynote Speaker as sponsor of the event. Projected to host 80+ guests per event. \$2500/Event

### AUGUST EDUCATION OR OCTOBER MPI/PCMA COLLABORATION F&B Sponsor

Advertise on the MPI Orlando Website for 60 days around the upcoming event(s).

Recognition in event programming, registration page and social media. \$1500/1 Event *or* \$2500/2 Events

Based on availability. Event type may not be available for 2025.

## 2025 SPONSORSHIP PACKAGES

#### **2025 TITLE SPONSOR**

**UP TO 2 MINUTES OF STAGE TIME AT FOLLOWING EVENTS:** JUNE MPI FOUNDATION GIVEBACK, GLOBAL MEETINGS INDUSTRY DAY (GMID), **AUGUST EDUCATION** & OCTOBER MPI/PCMA EVENT \$5,000

**JANUARY EDUCATION SPEAKER SPONSOR UP TO 2 MINUTES OF STAGE TIME AND INTRODCUTION OF KEYNOTE SPEAKER** SOLD \$2,500

**AUGUST EDUCATION SPEAKER SPONSOR UP TO 2 MINUTES OF STAGE TIME AND INTRODCUTION OF KEYNOTE SPEAKER** \$2,500

**OCTOBER EDUCATION SPEAKER SPONSOR UP TO 2 MINUTES OF STAGE TIME AND INTRODCUTION OF KEYNOTE SPEAKER** \$2,500

**CSR SPONSOR OCTOBER MPI/PCMA JOINT EDUCATION SUMMIT** \$2,500

**SCHOLARSHIP SPONSOR INTERESTED IN FURTHERING THE EDUCATION OPPORTUNITIES FOR MEMBERS OF OUR CHAPTER? CUSTOM – CONTACT JO FOSTOCK** 



**CSR SPONSOR** GLOBAL MEETINGS INDUSTRT DAY (GMID) \$2,500 SOLD

### **EXHIBITORTABLE** \$250Member/\$400Non-Member

- Company name and logo displayed hosted table
- Opportunity to handout giveaways and/or marketing materials to all event participants
- Opportunity to showcase product/service
- Exhibitor recognition on PowerPoint loop
- Company shout out on social media

\*CONTACT FINANCE TEAM FOR AVAILABLE OPPORTUNTIES



# ADDITIONAL SPONSORSHIP OPPORTUNITY

### SILENT AUCTIONS, RAFFLE DONATIONS OF ANY SIZE AS WELL AS TABLE HOSTING OPPORTUNITIES



### INTERESTED IN SPONSORING?

We would love to hear from you! Please contact us:



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