



2025 Sponsorship Opportunities



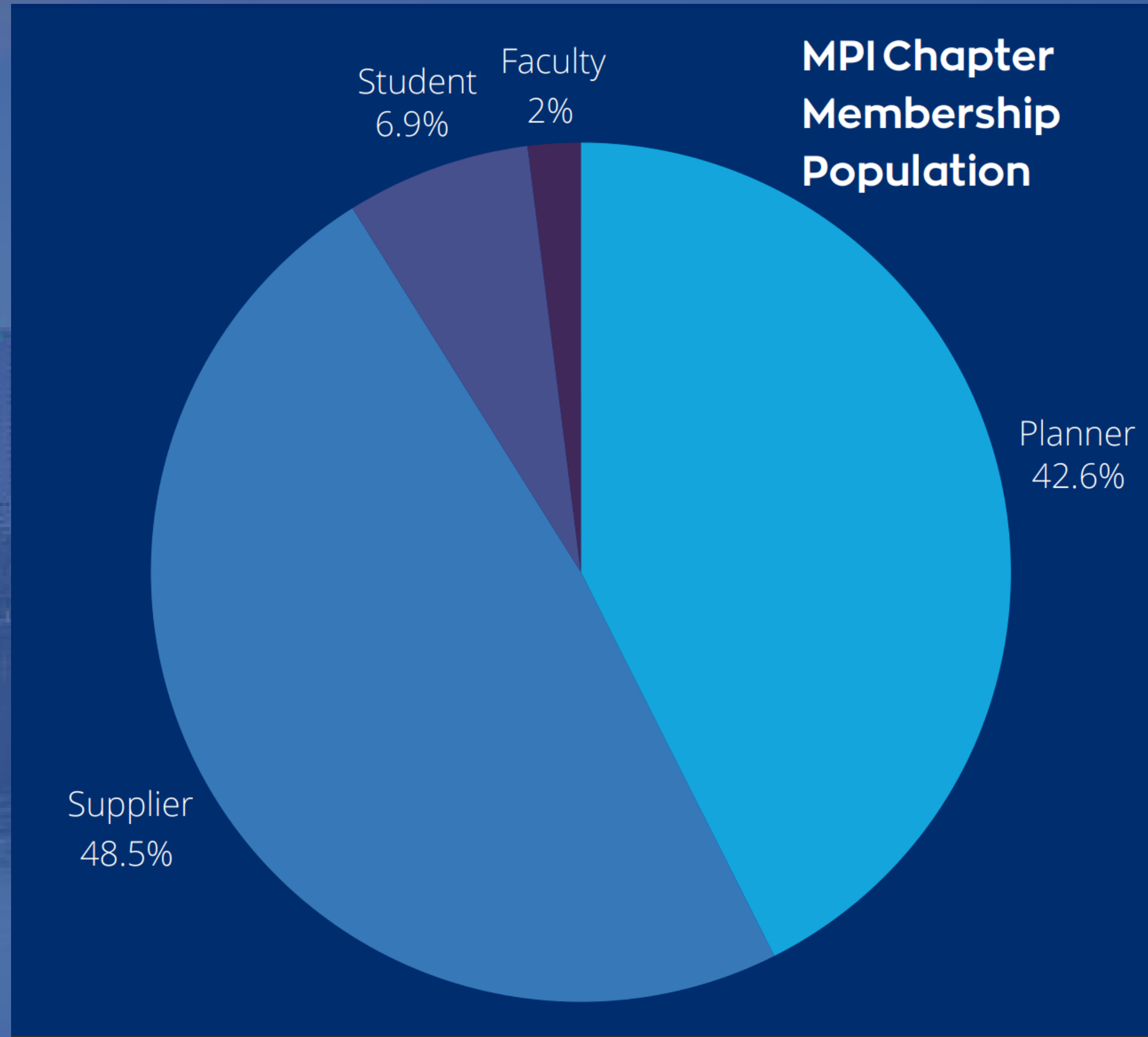
Buying Power

- ✔ \$23 Billion in buying power decisions are controlled by MPI Members.
- ✔ \$344 Million is the annual buying power of MPI Orlando members.
- ✔ 86% of members sponsor or advertise with MPI.

As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.



**GREATER
ORLANDO**
CHAPTER





2025 MPI + CORPORATE/DMO COMMUNITY

By supporting the Greater Orlando Chapter you are supporting:

- ***Professional Development***
- ***Industry Advocacy***
- ***Networking and Collaboration***
- ***Research and Innovation***
- ***Quality Speaker Opportunities***
- ***Elevating the Industry***

Is YOUR Organization interested in developing scholarships or grants to serve the global meetings & events industry?



SPONSORSHIP PACKAGES

CASH SPONSOR

**GRANTS &
SCHOLARSHIPS**

**EXHIBITOR/
TABLE SPONSOR**

**RAFFLE PRIZES &
EXPERIENCES**

CASH SPONSOR PACKAGES



GREATER ORLANDO
CHAPTER

	2025 TITLE SPONSOR \$5000 1 AVAILABLE	SPEAKER SPONSOR \$2500 3 AVAILABLE	CSR SPONSOR \$2500 2 AVAILABLE	F&B / LUNCH \$1500 4 AVAILABLE	NETWORKING/BAR \$1000 4 AVAILABLE
(1) COMP REGISTRATION AT ONE SIGNATURE EVENT	★				
HYPERLINK LOGO RECOGNITION ON WEBSITE	★	★	★	★	★
LOGO RECOGNITION IN EVENT PROGRAMMING	★	★	★	★	★
SPONSOR RIBBON IDENTIFICATION	★	★	★	★	★
DEDICATED EMAIL TO MEMBERSHIP	★	★	★		
AD ON WEBSITE (60 DAYS)	★	★	★	★	
SOCIAL MEDIA POST (FB/LINKEDIN/INSTGRAM)	★	★	★		★

INVESTMENT OPPORTUNITIES

JANUARY/AUGUST/OCTOBER

EDUCATION LUNCHEONS

Speaker Sponsor

Up to (2) Minutes of podium time during event + introduction of Keynote Speaker as sponsor of the event.

Projected to host 50-70+ guests per event.

Global Meetings Industry Day OR

MPI/PCMA Impact Summit

Corporate Social Responsibility /

CSR Sponsor

Up to (2) Minutes of podium time to discuss your organization and affiliation to selected charity/recipient(s) for the event.

Projected to host 70-90+ guests per event.

Based on availability. Event type may not be available for 2025.

SPONSORSHIP PACKAGES

2025 TITLE SPONSOR
UP TO 2 MIN AT ALL SIGNATURE EVENTS:
JANUARY, AUGUST & OCTOBER LUNCHEONS
GLOBAL MEETINGS INDUSTRY DAY (GMID)
\$5000

SPEAKER SPONSOR
UP TO 2 MINUTES OF STAGE TIME AT ONE
SIGNATURE EVENT. INTRODUCTION OF
SPEAKER: JANUARY LUNCHEON
\$2500

SPEAKER SPONSOR
UP TO 2 MINUTES OF STAGE TIME AT ONE
SIGNATURE EVENT. INTRODUCTION OF
SPEAKER: AUGUST LUNCHEON
\$2500

SPEAKER SPONSOR
UP TO 2 MINUTES OF STAGE TIME AT ONE
SIGNATURE EVENT. INTRODUCTION OF
SPEAKER: OCTOBER LUNCHEON
\$2500

CSR SPONSOR
GLOBAL MEETINGS INDUSTRY DAY (GMID)
\$2500

CSR SPONSOR
MPI/PCMA SOUTHEAST EDUCATION SUMMIT
\$2500

ADDITIONAL SPONSORSHIP OPPORTUNITY

SILENT AUCTIONS, RAFFLE DONATIONS OF ANY SIZE
AS WELL AS TABLE HOSTING OPPORTUNITIES



EXHIBITOR TABLE

\$250 Member / \$400 Non-Member

- Company name and logo displayed hosted table
- Opportunity to handout giveaways and/or marketing materials to all event participants
- Opportunity to showcase product/service
- Exhibitor recognition on PowerPoint loop
- Company shout out on social media

***CONTACT FINANCE TEAM FOR AVAILABLE OPPORTUNITIES**



INTERESTED IN SPONSORING?

We would love to hear from you! Please contact us:



Jo Fostock

VP Finance

904-608-9811

jfostock@xpodigital.com

