

2025 Sponsorship Opportunities

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2025 MPI + CORPORATE / DMO COMMUNITY By supporting the Greater Orlando Chapter you are supporting:

- Professional Development
- Industry Advocacy
- Networking and Collaboration
- Research and Innovation
- Quality Speaker Opportunities
- Elevating the Industry

Is YOUR Organization interested in developing scholarships or grants to serve the global meetings & events industry?



Buying Power

- orall 86% of members sponsor or advertise with MPI.

As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.



Supplier 48.5% Student Faculty 2%

MPI Chapter Membership Population

Planner 42.6%

<u>CASH SPONSOR PACKAGES</u>

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|---|---|--------|--------|--------------------------|
| ONE SIGNATURE EVENT HYPERLINK LOGO RECOGNITION ON WEBSITE LOGO RECOGNITION IN EVENT PROGRAMMING SPONSOR RIBBON | GREATER ORLANDO CHAPTER | \$5000 | \$2500 | CSR SP \$25 2 AVAI |
| RECOGNITION ON WEBSITE LOGO RECOGNITION IN EVENT PROGRAMMING SPONSOR RIBBON | | | | |
| EVENT PROGRAMMING SPONSOR RIBBON | | | | 1 |
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| | SPONSOR RIBBON IDENTIFICATION | | | |
| DEDICATED EMAIL TO MEMBERSHIP | | | | |
| AD ON WEBSITE (60 DAYS) | | | | |
| SOCIAL MEDIA POST (FB/LINKEDIN/INSTGRAM) | | | | |



INVESTMENTOPPORTUNITIES

JANUARY / AUGUST / OCTOBER EDUCATION LUNCHEONS <u>Speaker Sponsor</u>

Up to (2) Minutes of podium time during event + introduction of Keynote Speaker as sponsor of the event.

Projected to host 60-80+ guests per event.



Based on availability. Event type may not be available for 2025.

MPI/PCMA Impact Summit OCTOBER EDUCATION LUNCHEON <u>CSR Sponsor</u>

- Up to (2) Minutes of podium time to discuss your organization and affiliation to selected charity/recipient(s) for the event.
 - Projected to host 100+ guests.

SPONSORSHIPPACKAGES

2025 TITLE SPONSOR **UP TO 2 MIN AT ALL SIGNATURE EVENTS:**

JANUARY, AUGUST & OCTOBER LUNCHEONS GLOBAL MEETINGS INDUSTRY DAY (GMID) \$5000

SPEAKER SPONSOR **UP TO 2 MINUTES OF STAGE TIME AT ONE** SIGNATURE EVENT. INTRODUCTION OF SPEAKER: JANUARY LUNCHEON \$2500

SPEAKER SPONSOR **UP TO 2 MINUTES OF STAGE TIME AT ONE** SIGNATURE EVENT. INTRODUCTION OF SPEAKER: AUGUST LUNCHEON \$2500

CSR SPONSOR SOLD **GLOBAL MEETINGS INDUSTRY DAY (GMID)** \$2500

CSR SPONSOR MPI/PCMA SOUTHEAST EDUCATION SUMMIT \$2500

SPEAKER SPONSOR **UP TO 2 MINUTES OF STAGE TIME AT ONE** SIGNATURE EVENT. INTRODUCTION OF **SPEAKER: OCTOBER LUNCHEON** \$2500

EXHIBITORTABLE \$250Member/\$400Non-Member

- Company name and logo displayed hosted table
- Opportunity to handout giveaways and/or marketing materials to all event participants
- Opportunity to showcase product/service
- Exhibitor recognition on PowerPoint loop
- Company shout out on social media

*CONTACT FINANCE TEAM FOR AVAILABLE OPPORTUNTIES



ADDITIONAL SPONSORSHIP OPPORTUNITY

SILENT AUCTIONS, RAFFLE DONATIONS OF ANY SIZE AS WELL AS TABLE HOSTING OPPORTUNITIES



INTERESTED IN SPONSORING?

We would love to hear from you! Please contact us:



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