



MPI Ottawa Volunteer Committees

Long-time members say the best way to benefit from membership in MPI is to join a committee. Joining an MPI committee helps members to foster knowledge, build rapport with other committee members and to gain a solid network of colleagues in the industry. If you are interested in becoming a NEW Chapter Volunteer or join a NEW committee, please visit the Chapter website and complete the [MPI Ottawa Chapter - Volunteer Now](#) survey and the Director of Leadership will connect with you.

Education Committee

Under the direction of the Director of Education Programs, this Committee is responsible for developing the Chapter's educational offerings based on member feedback, research and the Chapter's strategic plan. As part of our commitment to deliver four quality education opportunities as prescribed by MPI Global, this Committee will produce a regular series of sessions that strike a balance between education that is relevant to both planners and suppliers and meets the criteria for accreditation as determined by the Events Industry Council. This Committee is also responsible for organizing the Chapter's annual Global Meetings Industry Day (GMID) event. GMID is an opportunity for all MPI chapters to showcase the impact of the meetings industry globally. This Committee promotes and provides information on the certificate programs available through MPI and helps our Chapter Members develop a professional roadmap for themselves and educates our members about the offerings at the MPI Academy. The Committee develops venue and audio visual RFP's and manages logistics for all educational programs.

Marketing Committee

Under the direction of the Director of Marketing and VP of Communications, this Committee is responsible for the overall promotion, awareness, and social media presence of the Chapter. The Committee sets the vision for and manages the marketing and communications strategies in order to raise awareness with potential members and the meetings industry community in Ottawa-Gatineau, while seeking to foster engagement among members. The Committee produces and manages the online newsletter that outlines the Chapter's weekly updates, contributions and efforts to its members. The Committee also manages the Chapter's social media accounts (Facebook, Twitter, LinkedIn, and Instagram) by creating and maintaining a social media strategy, which includes promoting Chapter events and activities, membership news and involvement and providing a forum for industry-related discussion. While working closely with the Education, Member Care, Member Networking Events, Awards and Recognition, and Charity Auction Committees, the Marketing Committee will help in creating and executing their event marketing plans.



Member Care

Under the direction of the Director of Member Care, this Committee has two primary objectives

- The recruitment and care of new members
- The support and retention of existing members

The Committee's activities to achieve these goals include welcoming new members at Chapter events, providing orientation sessions and encouraging meaningful involvement in the Chapter and industry. The Committee provides a link between Chapter volunteers and the committees, by assisting Chapter committees in defining tasks and roles for volunteers and matching volunteers to committees based on compatible goals, skill sets and available time to provide a meaningful volunteer experience. The Student Liaison Sub-committee, which reports to the Member Care Committee, focuses on supporting the student members.

Member Networking Events

Under the direction of the Director of Member Networking Events, this Committee is responsible for developing and executing the Chapter's networking events throughout the program year. Events include the annual festive event, volunteer and recognition as well as other networking opportunities throughout the year. This Committee assists in developing the venue and audio visual RFPs, and manages all logistics for the networking events. *Carla sent this to you, can you add in what she sent you?*

Partnerships

Under the direction of the Director of Partnerships, this Committee seeks to forge partnerships between MPI and its partners to financially support and enhance the programs the Chapter offers. The Committee is responsible for designing partnership policies and guidelines, soliciting partnerships with our valued members ensuring that the defined benefits and deliverables of partnering with the Chapter are met.

Awards

Under the direction of the Director of Awards & Recognition, this committee is responsible for the Prix Prestige Awards Gala which is an annual event held in the fall that recognizes and celebrates those outstanding members who show exceptional commitment to their profession, their community and to the Ottawa MPI Chapter. This Committee assists in developing the venue and audio visual RFPs, and manages all logistics for this event. The Sub-committee responsible for this event works collaborative with the Member Care Committee.



Charity Auction and Community Outreach

Under the direction of the Director of Charity Auction and Community Outreach, this committee is responsible for the Chapter's highest profile event, the Charity Auction Dinner. The Charity Auction Dinner is typically held at the end of January or early February to coincide with the Canadian Society of Association Executives (CSAE) Tête-à-Tête tradeshow. This event's focus is to raise awareness and funds for the Chapter's chosen charities, which are recommended in consultation with the Community Outreach (CSR) Sub-committee under the auspices of the Chapter's Marketing Committee. This Committee assists in developing the venue and audio visual RFPs, and manages all logistics for this event including the collection and solicitation of Auction Items which raises funds for our preferred charities.

In addition to the Charity Auction Dinner, this Committee is responsible for working with Chapter volunteers and local charities through its Community Outreach (CSR) Sub-committee by striving to bring awareness to the missions and needs of the charities chosen by the Chapter. The volunteers assist onsite at the charity location through various activities and/or raising funds through Chapter activities. In addition, the Chapter will also consider supporting a project or foundation that advances and/or supports the meetings industry and/or the MPI Ottawa Community.