



**SOUTHERN  
CALIFORNIA**  
CHAPTER

## About Our Chapter

The fourth largest MPI chapter in the world, MPI Southern California serves more than 525 members. The chapter hosts a number of educational and networking events throughout the year, including its Global Meetings Industry Day event, and strives to make a positive impact in the community through involvement with local charities.

As a member of MPI Southern California, you become part of an organization dedicated to your personal and career success. You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

MPI Southern California is the recipient of the 2018 RISE Award for Innovative Educational Programming for its (WE)Con Weekend Educational Conference, and received a RISE Award again in 2019 for Marketplace Excellence at the World Education Congress (WEC) in Toronto Canada.

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[www.mpiscc.org](http://www.mpiscc.org)



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## MPISCC Annual Chapter **Sponsor Benefits Summary**

2020-2021





 <b>DIAMOND</b>	 <b>EMERALD</b>	 <b>OPAL</b>	 <b>RUBY</b>
<b>Cash:</b> <del>\$20,000*</del> \$10,000 <b>In-Kind:</b> <del>\$23,000*</del> \$11,500	<b>Cash:</b> <del>\$15,000*</del> \$7,500 <b>In-Kind:</b> <del>\$18,000*</del> \$9,000	<b>Cash:</b> <del>\$10,000*</del> \$5,000 <b>In-Kind:</b> <del>\$13,000*</del> \$6,500	<b>Cash:</b> <del>\$5,000*</del> \$2,500 <b>In-Kind:</b> <del>\$8,000*</del> \$4,000
2 MPI Global Preferred Level Memberships	1 MPI Global Preferred Level Membership	1 MPI Global Preferred Level Membership	

Membership in MPI Global is individual, cannot be cancelled and is non-transferable to another person. No refunds will be payable for any unused portion. Your company's designee must be identified within one month of your commitment. Membership includes a primary affiliation; any additional affiliation(s) will be at the individual's/company's cost.

*\* 2020 prices lowered due to economic downturn*

EVENTS			
<ul style="list-style-type: none"> <li>1 ticket to <b>every</b> monthly program</li> <li>2 tickets to a special event (GMID, Fundraiser, or Installation Dinner)</li> <li>2 tickets to a (WE)Con</li> </ul>	<ul style="list-style-type: none"> <li>1 ticket to <b>every</b> monthly program</li> <li>2 tickets to a special event (GMID, Fundraiser, or Installation Dinner)</li> <li>1 ticket to a (WE)Con</li> </ul>	<ul style="list-style-type: none"> <li>1 ticket to <b>every</b> monthly program</li> </ul>	<ul style="list-style-type: none"> <li>1 ticket to <b>2</b> monthly programs</li> </ul>
MARKETING			
<ul style="list-style-type: none"> <li>Full page ad in the membership directory</li> <li>4 social media post on each channel</li> <li>1 email to membership directory</li> <li>Advertorial in MPISCC newsletter for <b>6</b> months</li> </ul>	<ul style="list-style-type: none"> <li>1/2 page ad in the membership directory</li> <li>3 social media post on each channel</li> <li>1 email to membership directory</li> <li>Advertorial in MPISCC newsletter for <b>3</b> months</li> </ul>	<ul style="list-style-type: none"> <li>1/4 page ad in the membership directory</li> <li>2 social media post on each channel</li> <li>1 email to membership directory</li> </ul>	<ul style="list-style-type: none"> <li>1/8 page ad in the membership directory</li> <li>1 social media post on each channel</li> </ul>
ACKNOWLEDGEMENT			
<ul style="list-style-type: none"> <li>Company logo and link on MPISCC website</li> <li>Company logo on MPISCC Upcoming Events email</li> <li>Company logo on signage at registration table for all monthly programs</li> </ul>	<ul style="list-style-type: none"> <li>Company logo and link on MPISCC website</li> <li>Company logo on MPISCC Upcoming Events email</li> <li>Company logo on signage at registration table for all monthly programs</li> </ul>	<ul style="list-style-type: none"> <li>Company logo and link on MPISCC website</li> <li>Company logo on MPISCC Upcoming Events email</li> <li>Company logo on signage at registration table for all monthly programs</li> </ul>	<ul style="list-style-type: none"> <li>Company logo and link on MPISCC website</li> <li>Company logo on MPISCC Upcoming Events email</li> <li>Company logo on signage at registration table for all monthly programs</li> </ul>

## For more information about MPISCC contact:

DeShawn Wynn, Director Strategic Sponsorship  
 directorstrategicsponsorships@mpiscc.org • 1-323-691-2005 • www.mpiscc.org





## A Community with Unsurpassed Buying Power

Not only does MPI have the biggest planner base, those planners have the biggest spending budgets in the industry.

**\$231** MILLION

in buying decisions controlled by MPI planners

**\$376** MILLION

in buying decisions controlled by MPI members

**225**

planner members

**86%**

of our members buy from suppliers that advertise with MPI.



**CORPORATE PLANNERS**



**ASSOCIATION PLANNERS**



**GOVERNMENT PLANNERS**



**THIRD PARTY PLANNERS**

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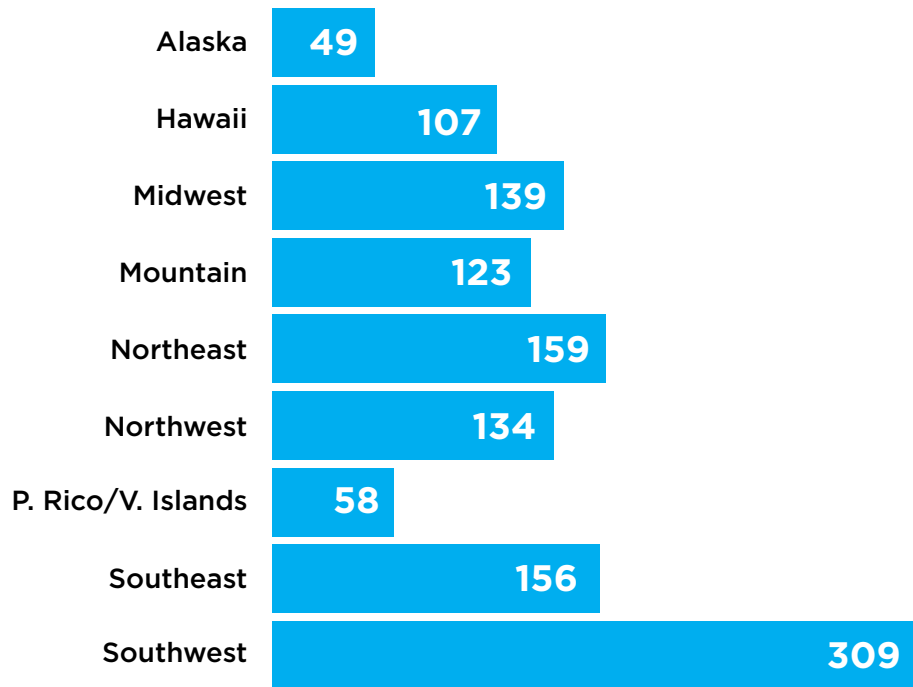
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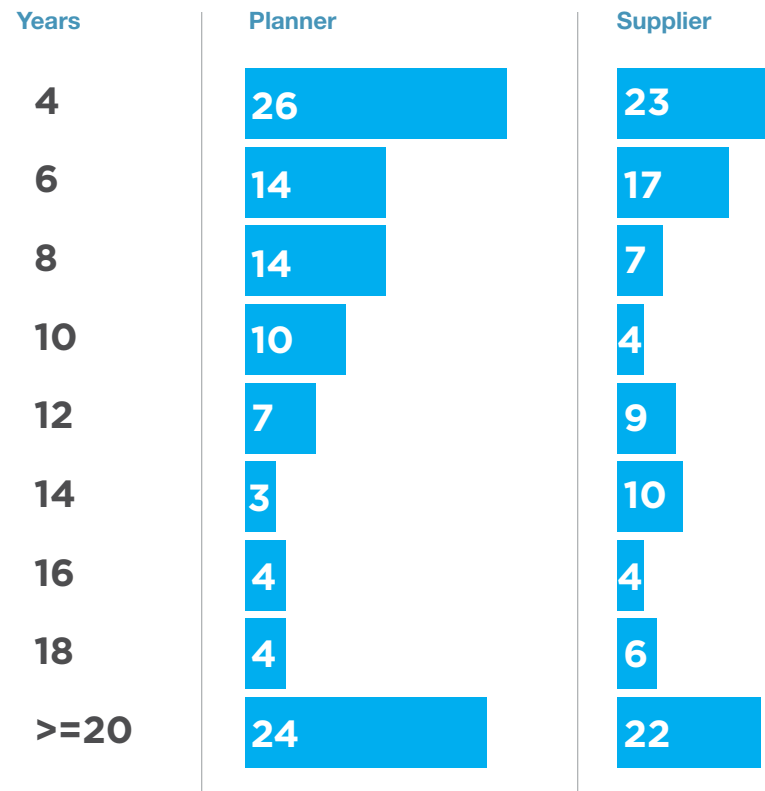
## Location Information

Planning Locations Within the United States



## Industry Experience

Membership Population Maturity | 4 years of experience or more



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