

SPONSORSHIP OPPORTUNITIES



MPI ARIZONA SUNBELT
EDUCON

THE BOULDERS RESORT & SPA
AUGUST 23 - 25, 2024



GAIN MAXIMUM EXPOSURE AS A PARTNER

Conference Partner Perks

Conference Partners receive the following benefits in addition to items listed under their selected level.

- One three-day EDUCON registration (\$825+ value) with additional representatives (based on level) receiving special Conference Partner pricing
- Tabletop display visible throughout the conference, with a choice of location (based on level)
- Mailing list of EDUCON participants for one pre and one post-conference communication (includes email addresses for those who opt-in)
- Logo and hyperlink placed on the conference webpage
- Recognition in conference marketing such as emails, signage, digital presentations, on-site materials, and the mobile app
- Badge ribbons that denote you as a "Conference Partner"



Diamond Level (2 available)

- (4) CONFERENCE REGISTRATIONS (\$1440 VALUE)
- PARTNER TABLE IN THE FOYER
- INTRODUCTION OF 2 SESSIONS WITH THE OPPORTUNITY TO PROMOTE YOUR BRAND AT THE BEGINNING OF EACH
- (1) CUSTOMIZED E-BLAST TO OVER 500 MPI AZ DATABASE



Sapphire Level (5 available)

- (3) CONFERENCE REGISTRATIONS (\$1,080 VALUE)
- PARTNER TABLE IN THE FOYER
- INTRODUCTION OF 1 SESSION WITH THE OPPORTUNITY TO PROMOTE YOUR BRAND AT THE BEGINNING OF EACH
- BANNER AD IN AUGUST MPI AZ CONNECTIONS NEWSLETTER



Ruby Level (10 available)

- (2) CONFERENCE REGISTRATIONS (\$720 VALUE)
- PARTNER TABLE IN THE FOYER
- BANNER AD IN AUGUST MPI AZ CONNECTIONS NEWSLETTER

MAKE AN IMPRESSION WITH A SPONSORSHIP

Expand Your Visibility!

All Sponsors will receive the following benefits:

- Email list of EDUCON participants for one post-conference communication (limited to those who opt-in)
- Recognition in conference marketing such as signage, digital presentations, printed material, and mobile app

Registration to attend the conference is not included with a sponsorship and is an additional fee. Customized sponsor benefits are available, just ask us!

To purchase or inquire about sponsorships contact [Pat Zollman](#).

Keynote Sponsor - \$2,500

3
AVAILABLE!

SPONSORSHIP INCLUDES THE OPPORTUNITY TO SHOWCASE YOUR COMPANY WHILE INTRODUCING THE KEYNOTE AND PROMOTING YOUR BRAND AT THE BEGINNING OF THE PROGRAM (<5 MINUTES AT THE PODIUM INCLUDING A PROMOTIONAL VIDEO).

Opening Reception - \$2,500

2
AVAILABLE!

KICK-OFF EDUCON WITH AN INVITATION-ONLY RECEPTION! YOU'LL HAVE 5 MINUTES AT THE BEGINNING OF THE NETWORKING TIME TO PROMOTE YOUR BRAND. YOU CAN PROVIDE AMBIANCE SUCH AS A LIVE MUSICIAN FOR AN ADDED EXPERIENCE.

Saturday Luncheon - \$2,500

PROMOTE YOUR BRAND FROM THE PODIUM (<5 MINUTES INCLUDING A PROMOTIONAL VIDEO). INCLUDES BRANDED SIGNAGE OUTSIDE OF THE ROOM, A HIGH BOY DISPLAY TABLE AT THE MEETING ROOM ENTRANCE, AND THE ABILITY TO PUT YOUR BRANDED MARKETING MATERIALS OUT AT THE PARTICIPANT PLACE SETTINGS.

Dinner Sponsor - \$2,500

CLOSE OUT THE LAST NIGHT OF EDUCON BY PROMOTING YOUR BRAND AT THE BEGINNING OF THE NETWORKING TIME (<5 MINUTES). PROVIDE AMBIANCE SUCH AS LIVE MUSIC FOR AN ADDED EXPERIENCE.

MAKE AN IMPRESSION WITH A SPONSORSHIP

Expand Your Visibility!

After Party - \$2,500

KEEP THE PARTY GOING A COUPLE OF HOURS LONGER AFTER THE SATURDAY NIGHT DINNER. PROVIDE AMBIANCE SUCH AS A LIVE MUSICIAN OR DJ FOR AN ADDED EXPERIENCE (FOOD AND BEVERAGE COSTS ARE ADDITIONAL).

Happy Hour - \$1,000

HOST EDUCON PARTICIPANTS TO PROMOTE YOUR BRAND AT THE BEGINNING OF THE NETWORKING TIME (<5 MINUTES). PROVIDE AMBIANCE SUCH AS A LIVE MUSICIAN FOR AN ADDED EXPERIENCE (FOOD AND BEVERAGE COSTS ARE ADDITIONAL).

Break Sponsor - \$1,000

3 AVAILABLE!

NOURISH OUR LEARNERS IN BETWEEN SESSIONS! INCLUDES A HIGH BOY DISPLAY TABLE NEAR THE SNACK BREAK SET UP.

Education Session - \$1,000

5 AVAILABLE!

HOST ONE OF THE SESSIONS AND INTRODUCE THE SPEAKER. INCLUDES THE ABILITY TO PUT YOUR BRANDED MARKETING MATERIALS OUT AT THE PARTICIPANT PLACE SETTINGS.

Maximize Your Membership - \$500

PROMOTE YOUR BRAND AT THE BEGINNING OF THE SESSION (< 2 MINUTES) AND INTRODUCE THE FACILITATOR(S). INCLUDES RECOGNITION ON THE POWERPOINT.

Departure Experience - \$500

SEND EDUCON PARTICIPANTS BACK HOME WITH A GOODIE BAG TO SUSTAIN THEM ON THEIR TRAVELS BACK TO THEIR FINAL DESTINATION.

To solidify your investment, please go to
[OUR ONLINE SPONSOR FORM.](#)

Customized sponsorships are available to meet any budget!
To inquire about sponsorships contact [Pat Zollman.](#)

A stylized sunburst graphic with orange rays emanating from a central point, positioned above the year "2024".

2024

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