



NORTH FLORIDA
CHAPTER

SPONSORSHIP OPPORTUNITIES

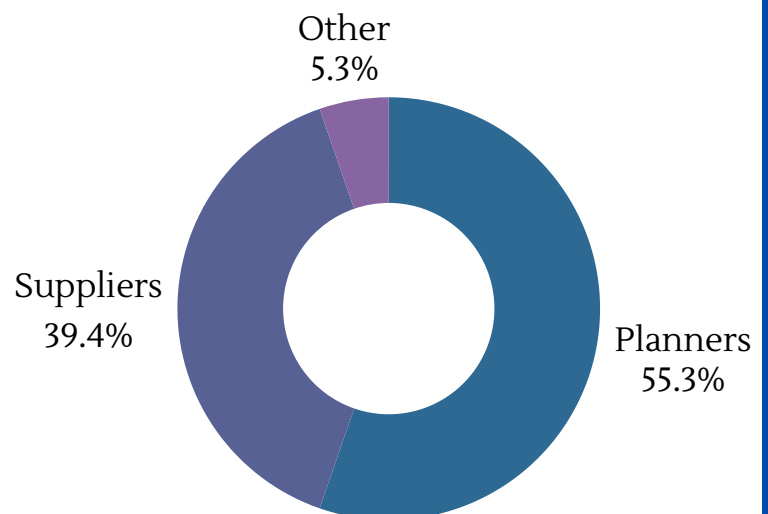
Founded in 1994, MPI North Florida is the leader in the region for education, development and networking for the meeting professional.

MPI NF Buying Power - \$43 Million

130+ Members

300+ Events Planned Yearly

- 35% Meeting Management Planners
- 34% Corporate Planners
- 26% Association/Not for Profit Planners
- 6% Government Planners





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ANNUAL SPONSORSHIPS

ANNUAL SPONSORSHIPS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000
COMPANY LOGO ON MPI NF WEBSITE	✓	✓	✓
E-NEWSLETTER SPOTLIGHT	✓	✓	✓
DEDICATED E-BLAST TO MEMBERSHIP	✓	✓	✓
LOGO ON MPI NF COLLATERAL AS SPONSOR	✓	✓	✓
MPI PREFERRED ANNUAL MEMBERSHIP	2	1	
DELIVERABLES	15	10	8

Deliverable Options

- MPI NF EDUCON Registration
- Social Media Posts
- Complimentary Registration to Educational Luncheon
- Banner Ad on Website (per month)
- Complimentary Registration to Annual Awards Gala

Limit

- 4
- 15
- 5
- 12
- 4



Additional Sponsorship Opportunities

Amount per offering

\$1,000

- Session Sponsor - EDUCON
- Sponsor- Educational Luncheon/Breakfast
- Sponsor - Annual Awards Gala

\$500

- EDUCON- Hosted Buyer & Exhibitor

\$250

- EDUCON - Exhibitor Only
-

In-Kind
Options

EDUCON

- Raffle Items

Annual Awards Gala

- Decor
- Photography

Educational Luncheon/Breakfast

Opportunity to address luncheon attendees, in person and virtually, to present the company for 5 minutes. A video can be added to help showcase the amazing benefits of the company. A table top display at the luncheon as well as the opportunity to provide giveaways to attendees.

Free Registration to the luncheon is included.



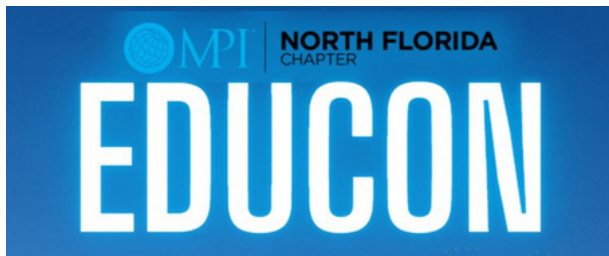
Annual Awards Gala

Opportunity to address awards gala attendees to present the company for 5 minutes.

A video can be added to help showcase the amazing benefits of the company. A table top display at the gala as well as the opportunity to provide giveaways to attendees.

Free Registration to the gala is included.





EDUCON

Sponsorship Benefits

SESSION SPONSOR- \$1,000 (3 available)

As a Session Sponsor, your logo will appear on the agenda and a company representative will have the opportunity to introduce the session

One (1) program registration

Opportunity to show promotional video, up to 2 minutes

Vendor Display Table in hotel ballroom

Logo recognition on event agenda and during the event

Company representative will introduce session and speaker

HOSTED BUYER PROGRAM & EXHIBIT TABLE* - \$500

1:1 Appointments with Meeting Planners

Exhibit tabletop with two dedicated networking breaks

Full Hosted Buyer profile and contact information will be provided

Company name recognition during program

Option networking breakfast with hosted buyers

Lunch, Networking Reception, Educational Program registration

6' table and 1 chair for promotion materials. May bring table and/or floor displays

One (1) program registration

EXHIBITOR ONLY* - \$250

Exhibit tabletop with two dedicated networking breaks

Lunch, Networking Reception, Educational Program Registration

6; table and 1 chair for promotional materials. May bring table and/or floor display

One (1) program registration

*Limited Availability



Sponsorship Agreement Form

This agreement will not become binding until approved by MPI North Florida. Upon approval, MPI North Florida will provide an invoice for payment. Payment is required in full before sponsorship benefits begin.

Name _____

Company _____

Title _____

Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____ Email _____

Sponsorship Selection

Please all sponsorship opportunities and full amount pledged below.

Total Amount: \$ _____

Sponsorship Start Date: _____ End Date: _____

Signature of Acceptance _____ Date _____

MPI NF Counter Signature _____ Date _____