



# Holiday Celebration & *Silent Auction*

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● **SPONSORSHIP OPPORTUNITIES** ●

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# Candy Land Gameboard Sponsor

Join us as a Main Event Sponsor for our Candy Land-themed holiday celebration, where your brand will shine amidst a whimsical world of sweet treats and festive cheer!

## Benefits:

- Your logo to appear on the life-sized entry way, where all attendees will walk through upon entry to the event - \$1,000
- (2) Complimentary registrations to event- \$160 value
- (3) Minutes of podium/stage time - \$750 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Platinum Sponsor - \$200 value
- Logo on welcome sign - \$250 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Dedicated email blast to MPI MN Membership -\$1000 value
- Social media spotlight with sponsor provided content -\$750 value



# Candy Land *Station Sponsor*

Immerse your organization in the magic of one of the six key Candy Land spots like: Candy Cane Forest, Gumdrop Mountains, Lollipop Woods, Molasses Swamp, Ice Cream Sea and Licorice Castle

## **Benefits:**

- One (1) of the stops on the Candy Land Board with signage assigned to your organization - \$1,500
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Gold Sponsor - \$175 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Social media spotlight with sponsor provided content -\$500 value



# Wine and Candy Wall *Sponsor*

## Benefits:

- One (1) of the stops on the Candy Land Board with signage assigned to your organization - \$500
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Silver Sponsor - \$175 value
- Logo on event slides -\$100 value
- Logo on event app - \$50
- Attendee list (name and company) post event
- Social media spotlight with sponsor provided content -\$500 value



# Specialty Cocktail or Mocktail Sponsor

## Benefits:

- Your organization's logo on the specialty drink signage and announced at the Event - \$250 value
- Complimentary registrations to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Silver Sponsor - \$150 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months - \$300 value

*\*\$500 of the sponsorship will go towards the cost of the specialty drink and \$500 will go towards the MPI MN Chapter to support their education efforts throughout the year.*



# Rainbow Trail or Gumdrop Pass *Sponsor*

Sponsor the enchanting Rainbow Trail and Gumdrop Pass, where your organization will be showcased in a whimsical wonderland of sweets and festive fun.

## **Benefits:**

- Your organization's logo at Rainbow Trail or gumdrop Pass at the event - \$250 value
- Complimentary registrations to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Bronze Sponsor - \$500 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Website ad; Inline banner (728x90) or sidekick banner (300x250) for 1 month - \$100 value



# Coat Check *Sponsor*

## Benefits:

- Your organization's logo displayed on the dedicated coat check signage - \$100 Value
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event



# Candy Lane Game Path *Sponsor*

## **Benefits:**

- Your organization's logo displayed on the Candy Land game path floor decals at the event - \$100 Value
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides -\$100 value
- Logo on event app - \$50
- Attendee list (name and company) post event





# **Silent Auction Items *Needed***

**Can't be a sponsor at this event but still want to get your organization's name recognized? Donate to our silent auction!  
Fill out our online silent auction form by October 29, 2024.  
*Donation items are tax deductible.***

**Submit your  
Silent Auction item!**