



# Holiday Celebration & *Silent Auction*

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• **SPONSORSHIP PACKET** •

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# Candy Land Gameboard Sponsor

## Benefits:

- Your logo to appear on the life-sized entry way, where all attendees will walk through upon entry to the event - \$1,000
- (2) Complimentary registrations to event- \$160 value
- (3) Minutes of podium/stage time - \$750 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Platinum Sponsor - \$200 value
- Logo on welcome sign - \$250 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Dedicated email blast to MPI MN Membership -\$1000 value
- Social media spotlight with sponsor provided content -\$750 value



# Candy Land *Station Sponsor*

## **Benefits:**

- One (1) of the stops on the Candy Land Board with signage assigned to your organization - \$1,500
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Gold Sponsor - \$175 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Social media spotlight with sponsor provided content -\$500 value



# Wine and Candy Wall Sponsor

## Benefits:

- One (1) of the stops on the Candy Land Board with signage assigned to your organization - \$1,500
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Gold Sponsor - \$175 value
- Logo on event slides - \$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Social media spotlight with sponsor provided content - \$500 value

*\*Sponsorship is \$1,000 plus providing FIVE bottles of wine of a \$20 value or more.*

*\*\$250 of the sponsorship will go towards the cost of candy for the candy wall and \$750 will go towards the MPI MN Chapter to support their education efforts throughout the year*



# Specialty Cocktail or Mocktail Sponsor

## Benefits:

- Your organization's logo on the specialty drink signage and announced at the Event - \$250 value
- Complimentary registrations to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Silver Sponsor - \$150 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months - \$300 value

*\*\$500 of the sponsorship will go towards the cost of the specialty drink and \$500 will go towards the MPI MN Chapter to support their education efforts throughout the year.*



# Coat Check *Sponsor*

## Benefits:

- Your organization's logo displayed on the dedicated coat check signage - \$100 Value
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event



# Candy Land Game Path *Sponsor*

## **Benefits:**

- Your organization's logo displayed five (5) times on the Candy Land game path floor decals at the event - \$100 Value
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides -\$100 value
- Logo on event app - \$50
- Attendee list (name and company) post event



# **Silent Auction Items *Needed***

**Can't be a sponsor at this event but still want to get your organization's name recognized? Donate to our silent auction! Fill out our online silent auction form by October 18, 2024.  
*Donation items are tax deductible.***

**Submit your  
Silent Auction item!**