



MELISSA ACOSTA, MBA BIO

Melissa is a Hispanic Latina born and raised in Honduras who migrated to the USA at a young age.

Fluent in English and Spanish and resides in South Florida with her husband and two sons.



CULTURAL SPARK

- Melissa is a trusted professional with 21 years' experience in the Hospitality Travel and Tourism industry. Her professional knowledge includes hotel site selection and destination travel globally for corporate and incentive groups, meetings & events. Her most recent role as a Global Account Executive working for a global travel management company allowed her to sharpen her consulting expertise in destination management and develop a strong calling for cultural awareness in order improve intercultural effectiveness.
- As Founder of CULTURAL SPARK LLC , she utilizes her areas of expertise in applying the value of *CULTURAL AWARENESS* in diverse workplaces.
- As a Cultural Business Consultant and Speaker, she provides the tools necessary to implement holistic cultural thinking to organizations and individuals to function more effectively and achieve better business results. She is eager to increase your earning power through cultural awareness and improve your way of cultural thinking both personally and professionally.
- As an autonomous initiative-taker with exceptional leadership and communication skills she can thrive in dynamically changing environments. Recognized by her peers and leaders for leading a Hispanic Inclusion Group, client facing Newsletter, and having a proven record of exceeding annual revenue targets in a fast-paced collaborative sales environment.
- Her academic focus in her distinguished career has always been in Business Administration, Team Leadership and Hospitality Travel & Tourism graduating from Nova Southeastern University with her Master of Business Administration. Continuing to invest in her professional development has always been a priority of hers and some of her most recent Certifications include completing Cultural Intelligence Certification Program from the Cultural Intelligence Center, Diversity Equity & Inclusion in the Workplace Certificate from the University of South Florida and Certificate in Hospitality & Tourism Management from Florida Atlantic University.