

June, 2020 Newsletter

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Welcome New Members

This month, we'd like to welcome...

Eva Alexander

Kim Rangel

Alec Willams

Hope to see you at a meeting soon!

Ask a CMP!

This month, we spoke to MPI MI member Kim Corcoran, CMP, Destination Michigan / Meetings Michigan

Question: Based on a facility's loss of occupancy capabilities (e.g. 50% capacity) and new expenses related to COVID (staffing levels, additional

Welcome from our new Board of Directors!

From us, to you.



To start out our brand new MPI MI year, we challenged our incoming Board members to say hello and welcome to our members - using six words only, no more, no less! Here's what they had to say:

"Think of many things; do one." -Nick Stratton, Director of Regional Conferences

"We're so glad YOU are here." -Debbie Hughes, CMP, VP of Finance

"Welcome to the MPI Family, friends!" -Brie Kear, VP of Membership

"Looking forward to meeting you all!" -Jenn Morden, Director of Strategic Partners

"You make us great; thank you!" -Jennifer Berkemeier, VP of Communications

"Dream it. Believe it. Build it." -Ashley Smith, Director of Fundraising and Special Events

"2020 will improve. Let's do this!" -Sonnet Stork, Director of Member Care

"Glad you're a part of MPIMI!" -Alanna Klomp, CMM, CMP, Immediate Past President

"Great things will come when planned!" -Jennifer Moeckel, Director of Monthly Meetings

"Welcome to MPI, the world awaits!" -Julie Oatman, CMP, President

supplies, etc.), how much do you anticipate the cost of meetings and events to increase?

Answer:

"In the near future (through the end of 2020), I think meeting costs will stay relatively flat, as hotels and venues want to get some business in the doors and will do what it takes to make that happen. Both the organizations holding the meetings and the venues are suffering financially right now, so we need to do what we can to keep costs in check. I don't think venues will increase rates too much and I don't think the planning organizations can make unreasonable demands on the venues. Cost sharing will be key when it comes to sanitation and personal protective equipment. In the longer term (6-18 months), I believe room rates and meeting space rental could increase slightly because of the additional staffing and supplies needed. As pent up demand for meetings opens up, the venues will be looking to recoup some revenue and may need to increase, my guess is around 10%, to account for the additional expenses. As the finances of our planning organizations rebound, they will want to support their partnering venues and will see the value they are receiving with clean facilities.'

Thank you Kim!

Pick of the Gallery



Signature Series 2018 We will meet again!

"Welcome to a new year MPI!" -Tracy Russold, Director of Social Media

"Be yourself. Everyone else is taken." -Karalee McKinstry, CMP, President-elect

What you Need to Know

Did you know...

MPI is excited to offer, for the second year in a row, our MPI MI Mentorship program! Developed by our LEAD (Leadership Exploration and Development) team, this innovative program pairs up mentors (seasoned industry professionals) with mentees (those in our industry hoping to connect and learn from the pros) to create meaningful connections and collaboration. Deadline to sign up is July 15; pairs are made July 31 and will be in place for the entire MPI MI year! Intrigued? Click here to learn more and to register.

In other breaking news...from our fabulous GLES (Great Lakes Education Conference) team: "After considering the current industry climate and WEC's move to November, our chapters have collectively decided to postpone the Great Lakes Education Summit for one year. We look forward to providing you with the quality education and development that this conference is known for on our new dates, November 7-9, 2021 in Fort Wayne, Indiana. See you then!"

Just Around The Corner

SAVE THE DATE! Our annual year-end gathering, Celebration!, has been rescheduled for **August 25** at MotorCity Casino Hotel. More info and registration link coming soon. It's not too early to put this on your calendar!

Registration is OPEN for the rescheduled, re-tooled WEC (World Education Conference)! Are you ready for this? The event that many of us look forward to all year to reconnect is ON...with a twist! WEC has gone hybrid. Intrigued? Click here for more information and to register!

And...what are you doing July 11? Consider joining the NSA (National Speakers Association)'s virutal webinar: "No Power

+ No Point: Why Your Slides Suck + How to Make 'em Soar".

Click here for more info!

Conversations with Members

From MPI MI incoming Director of Social Media, Tracy Russold Sales Manager of Treetops Resort.

Uncertainty is all around us, never more so than today. The current COVID-19 pandemic has heightened uncertainty over the economy, employment, finances, relationships, and physical/mental health. It can drain you emotionally and trap you in a downward spiral of endless "what-ifs" and worst-case scenarios about what tomorrow may bring.

Things I do to try and stay positive.

- I allow myself daily to think about what is still good (family, friend, health, God, and wine).
- Instead of obsessing about what I should do, I find some things I want to do — things that take my mind off my worries. If we have learned anything from COVID-19 - life is too short, we need to have more fun!
- Exercise I am not a runner, like my husband, but I do love to bike. Our days now include a run (him) / bike (me) and I love this special time with him. It gives us time to talk, share our thoughts, and time to get away from the kids/hectic schedules and the stresses of life.
- Lastly, I don't try and make sense of things this soon. I have FAITH that things will get better, and I/we will be stronger in the end.

Stay Healthy and Safe my Friends! I can't wait to see you all!

Thank you Tracy!

Questions? info@mpimichapter.org

Website: https://www.mpiweb.org/michigan

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