

AGENDA NEWSLETTER & CHAPTER EMAIL ADVERTISING

The AGENDA is the bimonthly publication of MPI-Wisconsin reaching an exclusive readership (our chapter members) of over 300 professionals involved in meeting management and meeting services in Wisconsin and surrounding areas.

MPI-WISCONSIN AGENDA NEWSLETTER

Please select an ad size (rates are per issue):

Space ordered	Ad Size	Member Rate		Non-Member Rate	
		Cover*	Inside Page	Cover*	Inside Page
<input type="checkbox"/> Full page ad	[7.5"w x 9.5"h]	\$999	\$899	\$1099	\$999
<input type="checkbox"/> ½ page vertical ad	[3.5"w x 9.5"h]	N/A	\$599	N/A	\$699
<input type="checkbox"/> ½ page horizontal ad	[7.5"w x 4.75"h]	N/A	\$599	N/A	\$699
<input type="checkbox"/> ½ page horizontal ad Back Cover	[7.5"w x 4.75"h]	N/A	\$649	N/A	\$749
<input type="checkbox"/> ¼ page ad	[3.5"w x 4.75"h]	N/A	\$449	N/A	\$549

* inside front or inside back cover

Please select the issues in which you'd like your ad to appear:

Issues	Art/Copy Deadline
<input type="checkbox"/> January/February 2025	December 1, 2024
<input type="checkbox"/> March/April 2025	February 1, 2025
<input type="checkbox"/> May/June 2025	April 1, 2025
<input type="checkbox"/> July/August 2025	June 1, 2025
<input type="checkbox"/> September/October 2025	August 1, 2025
<input type="checkbox"/> November/December 2025	October 1, 2025

SPECIFICATIONS FOR AGENDA AD

Ad formats: .pdf, psd, eps
Resolution: minimum 300 dpi

MPI-WISCONSIN CHAPTER WEBSITE AD

Rates are for a 2-month rotation that coincides with AGENDA print cycles

○ WEEKLY E-NNOUNCEMENT SIDE BANNER ADS

Four times per month our chapter sends out an e-announcement to members of our chapter about meetings and events. There are limited side banner opportunities for your organization to display a banner ad.

Please select the month for which you'd like to sponsor the member e-announcement (rate is \$350 for 4 weeks*):

<input type="checkbox"/> January 2025	<input type="checkbox"/> May 2025	<input type="checkbox"/> September 2025
<input type="checkbox"/> February 2025	<input type="checkbox"/> June 2025	<input type="checkbox"/> October 2025
<input type="checkbox"/> March 2025	<input type="checkbox"/> July 2025	<input type="checkbox"/> November 2025
<input type="checkbox"/> April 2025	<input type="checkbox"/> August 2025	<input type="checkbox"/> December 2025

* We reserve the right to adjust your 4-week period to allow for special announcements. Your full 4-week commitment will still be honored.

SPECIFICATIONS FOR E-NNOUNCEMENT SIDE BANNER AD

- 180w x 150h (pixels).
- File size: 25K max
- Format: 72 dpi/GIF, JPG,
- no animation, Flash (SWF) or third-party tags

NOTE: ALL ADS SHOULD BE SENT ELECTRONICALLY TO ADMIN@MPIWI.ORG

CERTAIN ADVERTISING SPACES ARE LIMITED, AND ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.

RATES LISTED ARE NET (AGENCY COMMISSIONS ARE NOT INCLUDED IN THESE RATES).

○ **BILLING INFORMATION**

Advertising total from above: \$ _____

Ad Agency (if applicable): _____

Client/Member Organization: _____

Member Non-Member

Billing Address: _____

Contact: _____ Phone: _____

Email: _____ Fax: _____

Signature: _____ Date: _____

E-Mail form to:
admin@mpiwi.org

Mail form to:
MPI-WI Chapter Office
4075 Vilas Road
Cottage Grove, WI 53527