



**CHICAGO  
AREA  
CHAPTER**

**2024 - 2025  
SPONSORSHIP  
PROSPECTUS**

*For inquiries in becoming a cash sponsor contact*

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Director of Sponsorship  
MPI Chicago Area Chapter  
630-880-0115



**CHICAGO  
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## Summer Education Program 2024

Date: Tuesday, August 7th 2024

Location: The Dalcy Event Hall | 302 N. Green St.

Est. Attendance: 70

[Register Here](#)

### **Title Sponsor (SOLD OUT) - \$1,500**

- (2) Minutes podium time
- Opportunity to introduce featured speaker
- Designated "reserved" seating with table signage
- (2) Complimentary Registrations
- Opportunity to purchase (2) additional registrations at 25% discount
- (2) Social media spotlight posts on MPI-CAC Facebook, Twitter, LinkedIn & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Supporting Sponsor - \$1,000**

- (2) Complimentary Registrations
- Opportunity to purchase (1) additional registration at 25% discount
- Designated "reserved" seating with table signage
- (2) Social media spotlight posts on MPI-CAC Facebook, Twitter, LinkedIn & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Corporate Social Responsibility Sponsor - \$500**

- (2) Complimentary Registrations
- Opportunity to purchase (1) additional registration at 25% discount
- Designated "reserved" seating with table signage
- (2) Social media spotlight posts on MPI-CAC Facebook, Twitter, LinkedIn & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Registration Sponsor - \$500**

- Opportunity to supply/provide and distribute branded bags for all attendees to use and keep (pending MPI-CAC approval).
- Exclusively greet guests as they enter the registration area
- (1) Complimentary Registration
- Opportunity to purchase (1) additional registration at 25% discount
- (1) Social media spotlight post on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



**Lanyard Sponsor - \$500**

- Opportunity for sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- (1) Complimentary Registration
- Opportunity to purchase (1) additional registration at 25% discount.
- (1) Social media spotlight post on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

**60-Second Commercial Sponsor - \$500**

- Opportunity to air 60 second "commercial" with exclusive content to promote your brand to a captive audience
- (1) Complimentary registration
- Opportunity to purchase (1) additional registration at 25% discount
- (1) social media post on MPI-CAC Facebook, LinkedIn, Twitter and Instagram pages
- Verbal recognition during the event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

**30-Second Commercial Sponsor - \$350**

- Opportunity to air 30 second video "commercial" with exclusive content to promote your brand to a captive audience
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo Displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



## **Signature Luncheon 2024**

Date: November 26th 2024

Location: Marriott Marquis Chicago | 2121 S. Prairie Ave

Est. Attendance: 210

Register Here - *not yet available*

### **Education & Keynote Sponsor - \$5,000**

- (1) Minutes podium time
- Tabletop display in pre-function area
- Opportunity to provide item in attendee bag (pending MPI-CAC approval)
- (6) Complimentary In-Person Registrations
- Organization logo and link on MPI-CAC website for 4 months
- (3) Social Media Spotlight posts
- (1) Featured article in To The Point eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **VIP Tables of 10 Sponsor (Five Available) - \$1,800**

- (10) Complimentary registrations
- Opportunity to purchase discounted registrations
- Premier table placement
- Centerpiece with logo displayed
- Ability to decorate your table
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Coat Check Sponsor - \$1,250**

- Ability to brand Coat Check area to market your organization
- Ability to provide takeaway item to attendees when they pick up their coat
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Social Media Photo-Op Spot Sponsor - \$1,200**

- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- (1) tagged post shared from MPI-CAC social channels during event with step & repeat
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Reception Sponsor - \$1,000**

- Exclusively greet guests as they enter the area with opportunity for signage/banners
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



**Table Gift Sponsor - \$1,000**

- Ability to provide (1) swag item for each table
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Lanyard Sponsor - \$750**

- Sponsor to produce and provide custom branded lanyards for all attendees to keep
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**60-Second Video Commercial - \$950**

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Exposure to ALL attendees
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**30-Second Video Commercial - \$650**

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Branding Sponsor (Ten Available) - \$400**

- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



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## **Holiday Party 2024**

Date: December 2024

Location: TBD

Est. Attendance: 150

Register Here - *not yet available*

### **Title Sponsor - \$4,000**

- Exclusively greet guests on behalf of your organization upon entry into the reception space
- (2) Minutes of Podium Time
- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the reception space/passed out upon entry
- (3) Complimentary registrations
- (6) Registrations offered at a 25% discount
- (3) Social media spotlight posts
- (2) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Education Sponsor - \$2,000**

- Exclusively greet guests on behalf of your organization upon entry
- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the education space/passed out upon entry
- (2) Complimentary registrations
- (4) Registrations offered at a 25% discount
- (2) Social media spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **"Get Home Safe" Sponsor - \$2000**

- Named "Get Home Safe" Sponsor
- MPI-CAC will purchase up to 100 Lyft and/or Uber discount promo codes for guests to take upon departure on sponsor's behalf
- (2) Complimentary registrations
- Opportunity to purchase (2) additional registrations at 25% discount
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **VIP Lounge Sponsor (Four Available) - \$1,500**

- Reserved Premium seating for (4) people
- Opportunity to provide branded items or swag, giveaways etc. to have placed in lounge area
- Signage of company logo to indicate reserved seating section
- (4) Complimentary registrations
- (4) Registrations offered at a 25% discount
- (2) Social media spotlight posts
- (1) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



**Signature Drink Sponsor - \$1,000 (PENDING)**

- Opportunity to customize the signature drink at the event with company themed name, branded umbrellas & cocktail napkins, etc.
- Opportunity to select and name signature cocktail (brand based on venue availability)
- (2) Complimentary registrations
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight posts
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Lanyard Sponsor - \$750**

- Sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Registration Sponsor - \$750**

- Opportunity to supply/provide and distribute branded bags for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**CSR Sponsor - \$750**

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Champagne Toast Sponsor - \$750**

- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Branding Sponsor (Five Available) - \$500**

- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



**Departure Gift - \$500**

- Opportunity to supply/provide and distribute gift for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Silent Auction Sponsor - \$500**

- (1) Complimentary registration
- Branding in GalaBid
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Step n’ Repeat/Red Carpet Sponsor - \$500**

- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**Coat Check Sponsor - \$450**

- Ability to brand Coat Check area to market your organization
- Ability to provide takeaway item to attendees when they pick up their coat
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge





**60-Second Commercial at Education (One Available)  
- \$350**

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to Education attendees
- (1) Complimentary registration to Education Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**60-Second Commercial at Holiday Party  
(One Available) - \$500**

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to Holiday Party attendees
- (1) Complimentary registration to Holiday Party Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**60-Second Commercial at Education & Holiday Party  
(Two Available) - \$750**

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration to Education & Holiday Party
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**30-Second Commercial at Education (Two Available)  
- \$250**

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to Education attendees
- (1) Complimentary registration to Education Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**30-Second Commercial at Holiday Party  
(Two Available) - \$400**

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to Holiday Party attendees
- (1) Complimentary registration to Holiday Party Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**30-Second Commercial at Education & Holiday Party  
(Two Available) - \$650**

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration to Education & Holiday Party
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



## Industry Xchange 2024

Date: Thursday, April 11, 2024

Location: Convene- Willis Tower | 233 S. Wacker Drive

Est. Attendance: 350

Register Here - *Not yet available*

### **Diamond Sponsor - \$3,500**

- Opportunity to set up a tabletop display in pre-function area
- Reserved Sponsor Seating for sponsor representatives at event
- Opportunity to supply/provide large GOBO to be displayed on large wall at registration
- (3) Complimentary registrations
- (2) Social media spotlight posts
- (1) Featured article in To The Point eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Ruby Sponsor (Three Available) - \$1,750**

- Opportunity to set up a tabletop display in pre-function area
- (2) Complimentary registrations
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Crystal Sponsor (Ten Available) - \$750**

- Up to (2) registrations at 50% off
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Registration Sponsor - \$2,000**

- Exclusively greet guests when they enter the area with an opportunity for signage/banners
- Opportunity to set up a tabletop display in pre-function area
- Branded WiFi password signage
- (2) Complimentary registration
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

### **Keynote Sponsor - \$2,000**

- Opportunity to be the named sponsor of a 45-minute Keynote session (content TBD)
- Opportunity to introduce keynote and/or moderate Q&A
- (2) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



**Coat Check Sponsor - \$1,250**

- Ability to brand Coat Check area
- Ability to provide takeaway item to attendees when they pick up their coat
- Branded on-site signage
- (2) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

**Social Media Photo-Op Spot Sponsor - \$1,200**

- (1) Complimentary registration
- (1) tagged post shared from MPI-CAC social channels during event with step & repeat
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

**Giveaway Sponsor (non-exclusive) - \$400**

- Opportunity to provide branded gifts for all attendees (250 minimum)
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

**60-Second Commercial - \$900**

- Opportunity to air 60-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary registration
- Exposure to ALL attendees
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

**CSR Sponsor - \$1,250**

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- Opportunity to set up a table-top display in pre-function area
- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

**Lanyard Sponsor - \$750**

- Sponsor to produce and provide custom branded lanyards for all attendees to keep
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

**30-Second Video Commercial (Four available) - \$650**

- Opportunity to air 30-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary registration
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge