



## EduCon 2024

Dear Meeting Industry Partner,

The Meeting Professionals International St. Louis Area Chapter is excited to share opportunities for your organization to participate in our premier education event, EduCon 2024, a full day of educational programs and networking opportunities for our local community of planners, suppliers and students.

Last year's program was a huge success and to build on this, we would like to allow for you to proactively plan for this event, which will take place on Monday, March 11<sup>th</sup> at the Charles F. Knight Center.

We have several opportunities available for companies to feature their businesses at this event which provide an excellent source of recognition throughout the day. You may choose a tabletop exhibit, several in-kind donation options, or we can customize an opportunity based on your needs. Please review the attached form to review available opportunities.

Don't miss out on the opportunity to get in front of this crowd. Contact us today to get involved at EduCon 2024.

We appreciate your support of the MPI St. Louis Area Chapter!

Yours in Hospitality,

Cara LaGrow  
Director of EduCon  
MPI St. Louis Area Chapter  
caral@wustl.edu  
314.933.9480

## EduCon 2024

There are many ways to be involved in EduCon. The next two pages outline the sponsorship opportunities and benefits. Your company can donate requested items or services or provide a monetary gift. You can view a complete list of items still available below.

| Cash Sponsorships                                    | Cost       | Sponsor benefits                                                                                                                                      | Status           |
|------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| <b>Contributing Sponsor</b>                          | \$350.00   | Recognition on conference materials, EduCon program, Social media                                                                                     | <b>Available</b> |
| <b>Tabletop Exhibit</b>                              | \$400.00   | Tabletop exhibit booth and all benefits of a contributing sponsor                                                                                     | <b>Available</b> |
| <b>Tabletop Exhibit Plus</b>                         | \$600.00   | Tabletop exhibit booth and all benefits of a supporter sponsor (see below)                                                                            | <b>Available</b> |
| <b>EduCon Program Sponsorship</b>                    | \$500.00   | Recognition on conference materials, EduCon program, Social media                                                                                     | <b>Available</b> |
| <b>Continental Breakfast</b>                         | \$1,000.00 | Bronze benefits (see below)                                                                                                                           | <b>Confirmed</b> |
| <b>Morning Break</b>                                 | \$1,000.00 | Bronze benefits                                                                                                                                       | <b>Available</b> |
| <b>Afternoon Break</b>                               | \$1,000.00 | Bronze benefits                                                                                                                                       | <b>Available</b> |
| <b>Opening or Closing General Session</b>            | \$2,500.00 | Silver benefits* (see below)                                                                                                                          | <b>Available</b> |
| <b>Lunch</b>                                         | \$5,000.00 | Gold benefits* (see below)                                                                                                                            | <b>Available</b> |
| <b>Reception</b>                                     | \$5,000.00 | Gold benefits* (see below)                                                                                                                            | <b>Available</b> |
| In Kind Sponsorships                                 | Cost       | Sponsor benefits                                                                                                                                      | Status           |
| <b>Venue Host (Space, F&amp;B, Rooms)</b>            | In Kind    | Gold benefits** (see below), additional benefits may apply based on 50% of value at retail price<br>**Podium time (5 mins) for venue welcome included | <b>Confirmed</b> |
| <b>Audio Visual</b>                                  | In Kind    | Contributing sponsor benefits, plus additional benefits based on 50% of value at retail price                                                         | <b>Confirmed</b> |
| <b>Philanthropy Activation</b>                       | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Available</b> |
| <b>Ground Transportation for Speakers</b>            | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Confirmed</b> |
| <b>Signs/Banners</b>                                 | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Available</b> |
| <b>Photographer</b>                                  | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Available</b> |
| <b>Gift for each attendee (notepads, pens, etc.)</b> | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Available</b> |
| <b>Gifts for Speakers (8-10)</b>                     | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Available</b> |
| <b>Centerpieces for lunch</b>                        | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Available</b> |
| <b>Linen</b>                                         | In Kind    | Contributing sponsor benefits<br>Additional benefits based on 50% of value at retail price                                                            | <b>Available</b> |



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| <b>Sponsorship Level Additional Benefit Details</b> |                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Supporter sponsor:</b>                           | (1) complimentary registration to EduCon, Recognition in event promotions, Recognition on conference materials, EduCon program, Social media promotions and MPI Chapter Sponsors slide at event                                                                                                                                                                                               |
| <b>Bronze, Silver, Gold sponsor:</b>                | All benefits of supporter sponsor, plus:                                                                                                                                                                                                                                                                                                                                                      |
|                                                     | <b>Bronze:</b> 3 points towards additional benefits below                                                                                                                                                                                                                                                                                                                                     |
|                                                     | <b>Silver:</b> 5 points towards additional benefits below<br>*Must use 2 points for Podium time (up to 3 minutes) or Video presentation at event (3-4 minutes).                                                                                                                                                                                                                               |
|                                                     | <b>Gold:</b> 7 points towards additional benefits below<br>*Must use 2 points for Podium time (up to 3 minutes) or Video presentation at event (3-4 minutes).                                                                                                                                                                                                                                 |
| <b>Benefits worth 1 item</b>                        |                                                                                                                                                                                                                                                                                                                                                                                               |
|                                                     | <ul style="list-style-type: none"><li>- Banner ad on chapter website for one month</li><li>- Provide promotional material at each seat at one chapter event</li><li>- Banner ad in one issue of @MPISTL Newsletter (within 60-90 days of sponsored event for In-Kind Sponsorship)</li><li>- Social Media spotlight post on Facebook, Instagram or LinkedIn (choice of one platform)</li></ul> |
| <b>Benefits worth 2 items</b>                       |                                                                                                                                                                                                                                                                                                                                                                                               |
|                                                     | <ul style="list-style-type: none"><li>- One individual registration to a Networking Event</li><li>- Podium Time at an Educational Event (up to 3 minutes)</li><li>- Opportunity to show promotional video at an Educational Event (3-4 minutes)</li></ul>                                                                                                                                     |
| <b>Benefits worth 3 items</b>                       |                                                                                                                                                                                                                                                                                                                                                                                               |
|                                                     | <ul style="list-style-type: none"><li>- One complimentary display table in registration area at sponsored event; includes one registration to event (monthly education meeting only)</li><li>- One registration &amp; Round Sponsorship at Glow Bingo or Trivia Night</li><li>- Quarterly Social Media spotlight post on ALL chapter Social Media Platforms</li></ul>                         |
| <b>Benefits worth 4 items</b>                       |                                                                                                                                                                                                                                                                                                                                                                                               |
|                                                     | <ul style="list-style-type: none"><li>- One registration to EduCon (based on availability)</li><li>- Email blast sent to membership (based on availability - message subject to approval)</li><li>- Social Media Takeover - Facebook, Instagram &amp; LinkedIn for one day (up to 5 posts)</li></ul>                                                                                          |
| <b>Benefits worth 5 items</b>                       |                                                                                                                                                                                                                                                                                                                                                                                               |
|                                                     | <ul style="list-style-type: none"><li>- Reserved table at chapter event (Monthly Educational Event, Glow Bingo or Trivia Night)</li></ul>                                                                                                                                                                                                                                                     |

## EduCon 2024

Please return the Sponsorship Commitment Form with your payment, logo and the description of your organization. Prior to any sponsorship being accepted, the committee and each donating company will establish clear terms of sponsorship expectations.

### Sponsorship Commitment Form

|                  |  |
|------------------|--|
| Company          |  |
| Contact          |  |
| Address          |  |
| Address          |  |
| City, State, Zip |  |
| Phone            |  |
| Fax              |  |
| Email            |  |

Please list the sponsorship type and cost in the area provided below. Sponsor benefit selections and supporting materials (including graphics, copy, media, etc.) are due to MPISTL no later than 2 weeks prior to event date in order to be fulfilled.

| Sponsorship Type | Cost | Sponsor benefit selection notes |
|------------------|------|---------------------------------|
|                  |      |                                 |

Payment is due with submission of this form. All sponsors are required to include a credit card number that will be charged if payment is not received by 10 business days prior to the event date.

#### Payment:

- Credit card: (circle one)      MasterCard      Visa      AMEX      Discover
- Card Number: \_\_\_\_\_
  - Expiration Date: \_\_\_\_\_
  - Billing Zip Code: \_\_\_\_\_
- Check Enclosed payable to MPI St. Louis

#### Sponsor Commitment:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Send payment, sponsorship commitment form, company description and high-resolution logo to:

**MPI St. Louis Area Chapter**  
**Kelley Field**  
**2650 S. Hanley Rd., Ste. 100**  
**St. Louis | MO | 63144 | US**  
**314-416-2234**  
**mpistolouis@qabs.com**