

MPI Virginia 2024 Annual Conference Partnership Opportunities



**The Forum Hotel
Charlottesville, Va.
August 5-7, 2024**

MPI Virginia Annual Conference Partnership Opportunities

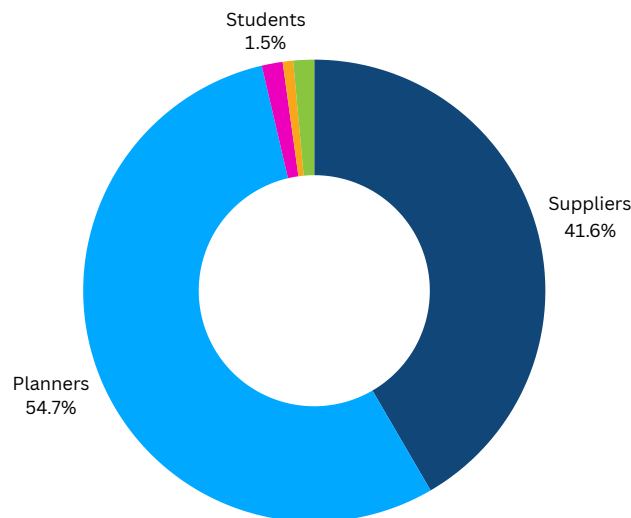


ABOUT MPI VIRGINIA CHAPTER

The Virginia Chapter of Meeting Professionals International was chartered in 1986 and became MPI's 42nd Chapter. The chapter consists of over 100+ meeting planners, hotel representatives, and a variety of industry professionals. MPI Virginia connects with our members once a month with the purpose of providing our membership educational and networking opportunities. The Chapter covers a large area of Virginia, including Roanoke, Danville, Charlottesville, Richmond, Fredericksburg, and Coastal Virginia.

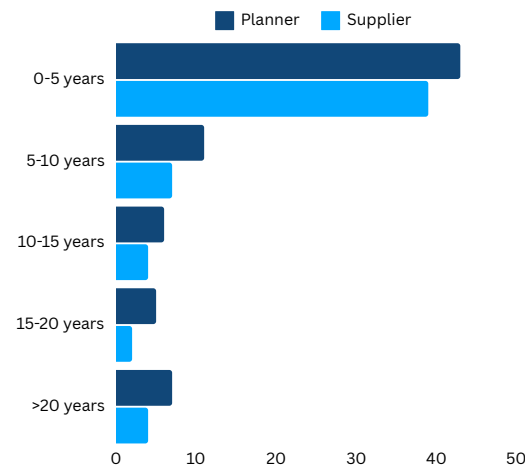
Meeting Professionals International (MPI), is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges; and acts as a prominent voice for the promotion and growth of the industry. MPI has more than 90 chapters and clubs in 24 countries. MPI has a global community of 60,000 meeting and event professionals.

CHAPTER MEMBERSHIP POPULATION

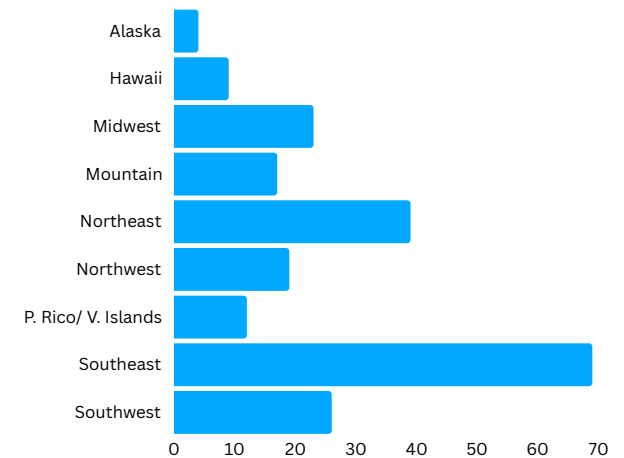


CHAPTER MEMBERSHIP DEMOGRAPHICS

MEMBERSHIP MATURITY



PLANNING LOCATIONS (W/ IN U.S.)



MPI Virginia Annual Conference Partnership Opportunities

WHY PARTNER WITH MPI VIRGINIA?

- Increase your brand exposure and generate more business Gain exclusive access to MPI Virginia's members
- Enjoy year-round recognition and engagement opportunities at our Networking, Education and Special Events
- Receive special recognition at ALL events, online, and in MPI Virginia publications
- Know that your partnership is directly benefiting the Virginia Meeting and Events Industry
- And so much more...

MPI Virginia's Annual Conference is our premier educational and marketplace event.

We welcome you to increase your exposure to our membership by partnering with us on any of the following sponsorship opportunities.

All are customizable, and our Partnership Ambassador team will work with you to create the most attractive package that fits your organization's needs.



Partnership Investments & Benefits






	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Complimentary Conference Registrations	3	2	1	50% Discount on 1	N/A
Two-Minute Podium Commercial During a General Session	✓	✓	✓	N/A	N/A
Opportunities for advertisement in monthly e-blasts	4 *Ad includes hyperlink	3*Ad includes hyperlink	2	1	N/A
Opportunity to provide a 30-second promotional video clip to be posted on MPI-VA Social Media or shown on-site	✓	✓	✓	N/A	N/A
Logo to appear on the conference website	linked to company	linked to company	linked to company	✓	✓
Logo to appear on all pre-conference materials	Prominent	Prominent	✓	Shared	Name
Logo to appear on all pre-conference communications	✓	✓	✓	Shared	Name
Recognition & logo placement on conference materials	Prominent	Prominent	✓	Shared	Name
Social media promotion	Spotlight	Spotlight	✓	Shared	Shared
Event Attendee List	✓	✓	✓	N/A	N/A
Exhibitor Table inside General Session Room	✓	✓	50% off \$250	\$250	\$250
Option to include promo item in attendee swag bag	✓	✓	✓	✓	✓

The deadline to commit to becoming a sponsor for the 2024 Annual Conference is July 15, 2024.

Please contact Kim Carragher at kim.carragher@whitelodging.com for more information about sponsor benefits or to become a sponsor.

Additional Partnership Opportunities



	Awards Dinner \$2,000	 Speaker \$1500	 Coffee Break \$1000	 Swag Bags
Complimentary Conference Registrations	1	1	1	N/A
Two-Minute Podium Commercial During a General Session	✓	✓	✓	✓
Logo to appear on the conference website	linked to Company	linked to Company	linked to Company	✓
Logo to appear on all pre-conference materials	Prominent co-branding	Prominent co-branding	Prominent co-branding	✓
Opportunity to provide a 30-second promotional video clip to be posted on MPI-VA Social Media or shown on-site	✓	✓	✓	✓
Recognition & logo placement on conference materials	Prominent co-branding	Prominent co-branding	Prominent co-branding	Shared
Social media promotion	✓	✓	✓	✓
Option to include promo item in attendee swag bag	✓	✓	✓	✓
Exhibitor Table inside General Session Room	✓	✓	✓	50% off \$250
Exclusive Benefits	"Awards Dinner Generously Presented by" and opportunity to give welcome remarks at the dinner	"Speaker brought to you by" highlight and opportunity to introduce the speaker during the conference	"Break brought to you by" highlight and opportunity to address the group- 3 minutes	This can be an in-kind donation of bags branded with your logo
In-Kind Donations				
We welcome in-kind donations to include but not limited to: mobile app, event photography event rentals, audio/visual services, etc. Partner benefits will be determined based on value of in-kind donation.				

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2024 SPONSORSHIP COMMITMENT FORM

Our organization would like to sponsor the following level(s):

- | | |
|--|---|
| <input type="checkbox"/> Diamond Sponsor – \$5,000 | <input type="checkbox"/> Awards Dinner Sponsor – \$2,000 |
| <input type="checkbox"/> Platinum Sponsor – \$2,500 | <input type="checkbox"/> Speaker Sponsor – \$1,000 |
| <input type="checkbox"/> Gold Sponsor – \$1,000 | <input type="checkbox"/> Coffee Break - \$1,000 |
| <input type="checkbox"/> Silver Sponsor – \$500 | <input type="checkbox"/> Swag Bag |
| <input type="checkbox"/> Bronze Sponsor – \$250 | <input type="checkbox"/> Exhibit Booth - \$250 |

For more information about sponsorships, contact Kim Carragher.

Ready to commit? Please complete this agreement – scan and email to **Kim Carragher** kim.carragher@whitelodging.com or mail to:

ATTN: MPI Virginia, Annual Conference
1307 W Morehead St, Ste 207
Charlotte, NC 28208

Please make checks payable to MPI Virginia. Sponsorships can also be paid via ACH transfer or Credit Card. A 3.5% processing fee will be applied to all credit card payments.

Company Name	Contact Name	Title
Address		
City	State	Zip
Email	Phone #	
Signature	Date	

Thank you for supporting MPI Virginia!