



VIRGINIA
CHAPTER

VA Voice: July 2023

A video message announcement graphic with a light gray background. At the top left is the MPI logo (a globe icon and the letters MPI). To its right is the text "VIRGINIA CHAPTER". Below the logo, the text "A Video Message" is written in a blue, cursive font, followed by "from" in a smaller, black, cursive font. To the right of this text is a red YouTube play button icon. Below the text, the name "Martina James Nalley" is written in a blue, cursive font, followed by "2023-2024 MPI Virginia President" in a smaller, black, cursive font. To the right of the text and icon is a portrait of Martina James Nalley, a woman with long brown hair, wearing a blue denim jacket over a white top, smiling against a purple background.

[Watch here.](#)



MPI Virginia is looking for dynamic and engaging speakers to present at our upcoming quarterly events! If you are interested in speaking, please reach out to Jenny Toomey, VP of Education, at jenny.e.toomey@gmail.com.



MPI Virginia is looking for venues for our upcoming quarterly events! If you are interested in hosting our chapter, please reach out to Veronica Thompson, Director of Sponsorship, at veronica@planmyvibe.com.

Upcoming Events



August 9-11, 2023:

MPI Virginia 2023 Annual Conference

Join us August 9-11 at the beautiful Wintergreen Resort for the 2023 Annual Conference. Our theme this year is "Achieve Peak Performance."

We'll focus performing at the highest level in our careers and personal lives. Scheduled topics from 2 TEDx speakers and other industry professionals include: Personal Branding, AI & Tech, Time Management, Building Strong Teams, DEI, Career Swaps, and MORE....

Don't miss this opportunity to learn how to be the best you can be all while networking with meeting professionals from around the Commonwealth and beyond.



SPEAKER AND SESSION LINEUP

Speaker(s)

Session(s)

August 10, 2023

Mitch Savoie Hill

VOLAR: How to Turn Roadblocks Into Runways to Success

The Power of Engagement- How to Thrive in Diverse, Dynamic Environments

Richard Coughlan

Our Careers as a Series of Peaked Arches

Amy Fuentes

From Surviving to Thriving: How to shift your mindset for success.

Allison Knapp and Brittany Snowden

Transforming Sales and Events: Insights on ChatGPT, and Social Media for Hotel Success

August 11, 2023

Camica Credle and Bettina Mason

Understanding the Impact of Psychological Safety to Achieve Peak Performance

Jennifer Huffman

Building Your Personal Brand and Cultivating Lasting Connections to Succeed In Your Career

Ashley Kuhler

Social Media: What to do when you don't know what to do

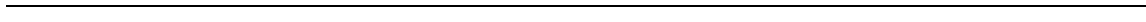
Amanda Jefferson

Put on Your Social Earmuffs: How to Quit the Shoulds and Start Hearing Yourself

[**Register Here!**](#)



Membership News



We'd love to send a shout out to our members during their birthday month, but we need to know when your big day is.... so tell us!

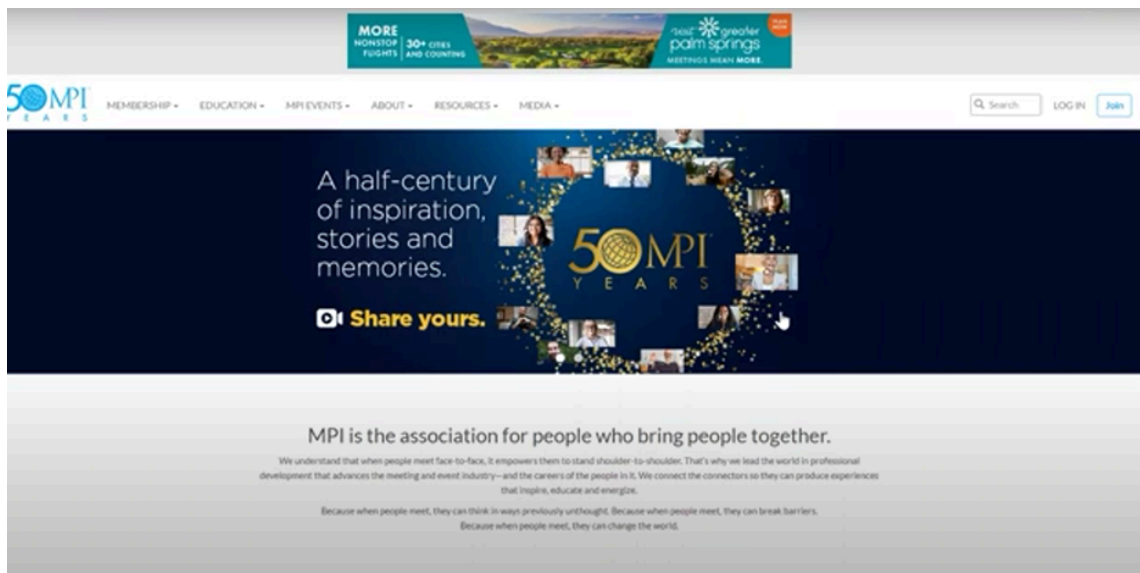
Let us know your birthday here!

Don't worry- we aren't asking for the year- just the month and day. All birthdays taking place during the same month will be announced together.

Update your MPI Member Profile Today!

It is essential that our members have fully-completed and up-to-date information on their member profile page so we can make their membership tailor-made to their needs. Please take a look at your current profile and make any necessary changes, today. It only takes a couple of minutes!

Check out this video for step-by-step instructions on how to edit your profile.



Happy July Membership Anniversaries!

Abby Tammen, Charlottesville Area Association of REALTORS- 24 Years

Laura Hurrt, Doubletree by Hilton Richmond Midlothian- 23 Years

Marla Popkin, Outdoor Power Equipment Institute- 22 Years

Meagan Williams, CMP, VA. Sheriff's Association- 22 Years

Michele Moker, Omni Richmond Hotel- 20 Years

Connie Brewer, C3 Coverage Coaching Consultant- 16 Years

Ariel Cole, CMP, Reynolds Community College- 15 Years

Kathleen Hinger, CMP, Colonial Williamsburg Company- 4 Years

Rachel Foutz, VA Farm Bureau- 1 Year

Welcome New Members!

Marsha Rae Fernandez, CMP, The Schoolhouse Hotel WV

Rachel Miller, CMP, Ferguson Enterprises

Nicole Moseman, Massanutten Resort

Reed Patterson, Richmond Region Tourism

Claire Wood, The Management Office

Featured News

Employees need and expect sustainable and mentally healthy workplaces, which requires taking on the real work of culture change.

"One silver lining amid all the disruption and trauma over the past few years is the normalization of mental health challenges at work.

Although employers have responded with initiatives like [mental health days or weeks](#), [four-day workweeks](#) and enhanced [counseling benefits or apps](#), they're not enough. Employees need and expect sustainable and mentally healthy workplaces, which requires taking on the real work of culture change. It's not enough to simply offer the latest apps or employ euphemisms like "well-being" or "mental fitness." Employers must connect what they say to what they actually do."

**MENTAL
HEALTH**
AWARENESS MONTH
— MAY —



[Read More](#)

Thank You to our Sponsors!





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