



# Chapter Toolkit: Flash Sale 2024

## New membership promotional campaign

To be promoted until 7/24/24 only\*

MPI is extending its 48-hour “flash sale” promotion for **new** memberships to July 24, 24. This promotional discount is 50% off new MPI premier and preferred memberships by using the promo code **FLASH24**

**Please note: The discount cannot be combined with other discounted memberships including students, faculty, retired, dual memberships.**

This extended promotion will end 7/24,2024 at 11:59 pm PDT. This toolkit will help with chapter marketing of the promotion.

This toolkit includes:

- 1080x1080 social graphic for Facebook, LinkedIn and Instagram, promoting the membership sale. Contains post text and hyperlinks



FLASH SALE EXTENDED.jpg

## Facebook, LinkedIn & Instagram Posts

🍌 FLASH SALE EXTENDED! 🍌 New members, don't miss out on our Flash Sale offering 50% off! Join us now to unlock a world of networking, professional development, and endless opportunities. Use code **FLASH24**.

\*LINK: [mpi.org/join](https://mpi.org/join)