



September 12, 2024 (all times are CDT)

- 9:45am-10:00am Login Early for Morning Jumpstart and Networking
- 10:00am-10:15am Welcome/Intros and Opening Remarks
Tim Gunn, MPI, Senior Director of Community
Paul Van Deventer, MPI, President & CEO
Michelle Allgauer, CAE, CMM, CMP Fellow, Senior Vice President, Education & Engagement at Financial Services Institute
Steven Foster, CMP, Managing Partner, Foster + Fathom, LLC
- 10:15 am – 10:25 am Join the Best: Create a Workplace and Volunteer Community You'll Love!
Amanda Armstrong, CMP, CED, Encore, SVP, Brand and Community Engagement
Drew Holmgreen, CED, MPI Chief Experience Officer
- 10:25 – 10:30 am MPI Anti-Human Trafficking Education in 2025
Jennifer Berkemeier, 2024 Chair, MPI Anti-Human Trafficking Committee
- 10:30 am-10:35 am Coming up in 2025: Chapter Leader Collaboration
Higher Logic communities, QuickBooks Online, Sitefinity Trainings, All-Hands calls, RISE Awards, New Master Calendar, Chapter Awards being presented in April 2025
Tracy Levi, CNP, MPI Manager of Volunteer Engagement
- 10:35 am-10:40 am Board Meeting Best Practices
Angela Layton, CMP Fellow, CMM, DES MPI Regional Operations Manager - Southeast & Midwest US
- 10:40 am 10:45 am Introduction to Role Based Training
Tara Liaschenko, CMM, QAS, MPI Verified Facilitator
- 10:45 am - 12:30 pm Department Breakouts: Each session will be led by MPI Verified Facilitators who will review the role of each position in the department, share best practices from other MPI Chapters and prepare you for success!
- Office of the President
 - Education
 - Membership
 - Finance
 - Marketing/Communications
 - Chapter Administrators

12:30pm-1:00pm	Break
1:00 pm – 1:10 pm	Building Your Team: Recruiting Strategies to Get More Volunteers Tara Liaschenko, CMM, QAS, MPI Verified Facilitator
1:10 pm – 1:20 pm	FY2025 Chapter Metric Goals Announcement Marcelo DeOliveira, MPI Regional Operations Manager, Northeast US and Canada
1:20 pm – 1:30 pm	Regional Councils: Collaboration and Supporting Your Chapter Shannon Jones, CMP, Chair, Regional Council Southeast US Charles Bello, CDS, IBOD Liaison, Council of Regional Chairs
1:30 pm – 1:50 pm	Breakout: Regional Collaboration: Meet your Regional Council and Learn what's happening in 2024 to prepare you for success in 2025
1:50 pm – 1:55 pm	Chapter and Membership Advisory Council (CMAC) Tara Liaschenko, CMM, QAS, MPI Verified Facilitator Liz Hogan, Chair, Chapter and Membership Advisory Council
1:55 pm - 2:00 pm	Stretch Break
2:00 pm – 2:03 pm	Cvent Alex Rolfe, Cvent, Vice President of Sales, Event Solutions & EJ Saenz, Cvent, Director, Account Management
2:03 pm - 2:10pm	MPI Membership: Recruiting Strategies & Resources Available to You Christine Richards, Manager, MPI Membership Development
2:10 pm - 2:15pm	Student Career Day Resources Toolkit (with Visit Detroit) Jessie States, CMP, CMM, Vice President, MPI Academy
2:15 pm - 2:25 pm	Leveraging the MPI Foundation to Enhance Your Chapter Success Susie Townsend, 2024 Chair, MPIF Global Board of Trustees Darlene Kelly-Stewart, Vice-Chair Chapters, 2024 Global Board of Trustees
2:25 pm-2:30 pm	Summit Wrap-up and Closing Remarks

REGIONAL CHAPTER LIST

<p>Pacific US</p> <ol style="list-style-type: none"> 1. Northern California 2. Oregon 3. Sacramento/Sierra Nevada 4. San Diego 5. Southern California 6. Washington State <p>Chapter Lead: Leslie Scantlebury Membership Lead: Jazzlyn Garrett</p>	<p>Canada</p> <ol style="list-style-type: none"> 1. Atlantic Canada 2. British Columbia 3. Greater Calgary (Club) 4. Greater Edmonton 5. Montreal & Quebec 6. Ottawa 7. Toronto <p>Chapter Lead: Marcelo DeOliviera Membership Lead: Teresa Saucedo</p>	<p>Northeast US</p> <ol style="list-style-type: none"> 1. Connecticut River Valley 2. Greater New York 3. Middle Pennsylvania 4. New England 5. New Jersey 6. Philadelphia Area 7. Pittsburgh 8. Upstate New York <p>Chapter Lead: Marcelo DeOliviera Membership Lead: Marlene Jackson</p>
<p>Southwest US</p> <ol style="list-style-type: none"> 1. Arizona Sunbelt 2. Dallas/Fort Worth 3. Houston Area 4. New Mexico 5. Oklahoma 6. Rocky Mountain 7. Texas Hill Country <p>Chapter Lead: Leslie Scantlebury Membership Lead: Mark Kilgore</p>	<p>Midwest US</p> <ol style="list-style-type: none"> 1. Chicago Area 2. Heartland 3. Indiana 4. Kansas City 5. Michigan 6. Minnesota 7. Ohio 8. St. Louis 9. Wisconsin <p>Chapter Lead: Angela Layton Membership Lead: Jazzlyn Garrett</p>	<p>Southeast US</p> <ol style="list-style-type: none"> 1. Carolinas 2. Georgia 3. Greater Orlando 4. Gulf States 5. Kentucky Bluegrass 6. North Florida 7. Potomac 8. South Florida 9. Tampa Bay Area 10. Tennessee 11. Virginia <p>Chapter Lead: Angela Layton Membership Lead: Mark Kilgore</p>
<p>EMEA & APAC</p> <ol style="list-style-type: none"> 1. Belgium Luxembourg 2. France-Switzerland 3. Germany (Club) 4. Iberian 5. Italia 6. Japan 7. The Netherlands 8. Poland 9. Scandinavia 10. Turkey (Club) 11. United Kingdom & Ireland <p>Chapter Lead: Federico Toja Membership Lead: Teresa Saucedo</p>	<p>LATAM</p> <ol style="list-style-type: none"> 1. Argentina (Club) 2. Brazil (Club) 3. Bajio Mexicano 4. Caribe Mexicano 5. Central America (Club) 6. Colombia 7. Ecuador (Club) 8. Mexico 9. Peru (Club) <p>Chapter Lead: Federico Toja Membership Lead: Marlene Jackson</p>	