



# Tampa Bay is where dynamic meetings happen nearly effortlessly

**W**ith cutting-edge venues, new upgrades to the Tampa Convention Center and a vibrant array of amenities, Tampa Bay meetings come together with an easy, stress-free vibe. It's something we like to call The Tampa Bay Effect and it's how we'll make your meeting shine.

## **Celebrated service for air travelers from around the world.**

The experience begins with landing at J.D. Power's top-ranked airport, Tampa International Airport (TPA), which offers world-class service only minutes from Tampa Bay's downtown Convention District. TPA just added the new Eurowings Discover airline to bring direct flights from Frankfurt, as well as Edelweiss Air, which includes flights from Zurich. Plus, Air Canada joined the roster, with flights from Toronto, Montreal, Halifax and Ottawa.

## **The crown jewel of your meeting.**

The waterfront Tampa Convention Center added 18 new meeting rooms overlooking the sparkling Hillsborough River. Part of a \$38 million

expansion, the rooms are the latest upgrade to the treasured venue that's conveniently just steps from modern hotels, celebrated attractions and more along the Tampa Riverwalk.

Plus, the new rooms' walls rearrange to fit many types of meetings. And future phases of updates will give the venue, already the centerpiece of Tampa Bay's walkable Convention District, a complete refresh. Inside, attendees will benefit from upgraded elevators, escalators, air conditioning and interior design elements such as new artwork and wall coverings.

Outside, the venue will be enhanced to feature a new facade, LED lighting and more. Rounding out the updates are new local food and beverage options from Tampa Bay's award-winning culinary scene.

## **An array of new ways to stay.**

Just steps from the Tampa Convention Center, you'll find a hotel option for every attendee. There's the new JW Marriott Tampa Water Street that boasts sprawling views, a rooftop pool and 100,000 square feet of event space.

To experience refined luxury, The Tampa EDITION, Tampa Bay's first five-

star hotel, is the ideal choice. This masterpiece of hospitality earned a place on Travel + Leisure's 100 Best New Hotels in the World list for 2023. The Tampa EDITION features 172 rooms and suites, a rooftop bar, food and beverage spots

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spearheaded by a MICHELIN-ranked chef, a spa and more.

Searching for a unique boutique hotel? Look no further than Hotel Haya, just minutes from downtown on the free streetcar. With midcentury Cuban flair, Hotel Haya features wraparound balconies, stunning artwork and innovative menus, all in historic Ybor City.

## **Bringing together the world-class Convention District.**

The Tampa Riverwalk conveniently links the Tampa Convention Center and must-experience destinations



like gems on a string. With 2.6 miles of scenic waterfront views, stroll or bike to celebrated museums, beautiful parks, award-winning restaurants and unique attractions.

On the south end, The Florida Aquarium offers an exotic team-building excursion. Pet stingrays, meet penguins, get up close to sea turtles and even set sail on a dolphin-watching cruise. For evening entertainment, the Straz Center for the Performing Arts offers a calendar stacked with traveling Broadway shows, stand-up comedy's biggest performers, musical acts and more.

#### **Direct routes to adventure.**

To explore beyond the Tampa Riverwalk, catch the free, electric streetcar with service every 15 minutes, connecting downtown, historic Ybor City and the Water Street District. And for truly memorable transportation, try a Pirate Water Taxi ride to hotspots all over downtown, featuring whimsical historical narration.

#### **Savor new tastes.**

Like a great meeting, good food brings people together while giving them plenty to talk about. And Tampa Bay's award-winning culinary scene does both, with a roster of celebrated restaurants that includes MICHELIN Star-winning innovators and more.

The 2023 MICHELIN Guide to Florida bestowed Tampa Bay restaurants with a coveted MICHELIN Star—bringing the total number of restaurants included in the guide to 24. On the star-winning list are the elegant Italian favorite, Rocca, the Japanese cuisine innovator, Koya, and the Mediterranean master, Lilac, located in the city's first five-star hotel, The Tampa EDITION.

Plus, Tampa Bay offers two Instagram-worthy food halls, Sparkman Wharf and Heights Public Market at Armature Works, with an array of award-winning local craft beer.

#### **An array of multicultural meeting experiences.**

Among Florida's oldest communities, Tampa Bay has always been home to a unique blend of people and cultures while maintaining a longstanding commitment to diversity, equity and inclusion. The calendar is stacked with multicultural events, festivals and meetings. Plus, many streets are lined with monuments and parks paying homage to diversity and civil rights leaders.

Tampa Bay was the first U.S. city to host the International Indian Film Academy awards, broadcast to billions of Bollywood fans worldwide. The city has hosted repeated Imperial Sessions of the Prince Hall Shriners as well as gatherings of many

African American sororities, fraternities and business organizations.

#### **Accessibility is a cornerstone of our city.**

From the Convention District and cutting-edge hotels to attractions across the city, Tampa Bay proudly offers accessible experiences and adventures for guests of all abilities. The city closely collaborates with partners to help ensure that specific accessibility guidelines are met, so all visitors feel welcome.

#### **Sustainability meets wellness.**

Outside the venue, the innovative Water Street Tampa neighborhood is the first in the world to earn WELL Certification for integrating sustainability and wellness into buildings and pedestrian spaces. There are extra-wide sidewalks to promote foot traffic, water bottle refilling stations, recycling bins and buildings with cutting-edge energy conservation.

**Discover more at  
[TampaMeetings.com](https://www.tampameetings.com)  
today.**

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